



SitLand®

Ceci n'est pas un catalogue.



Linee ~ *Lines*

Linee temporali

“... stile ai luoghi di lavoro
e alla nuova polis contemporanea”

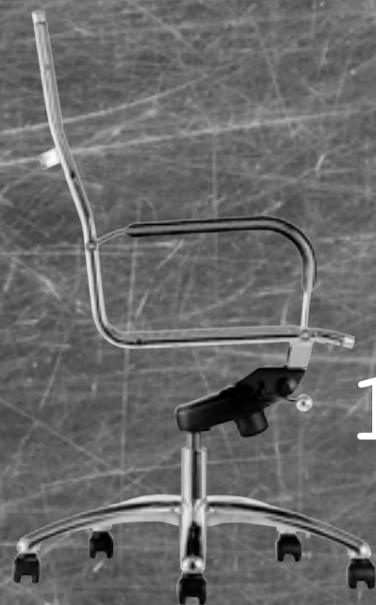
1977



1982



1987



1996



U na linea infinita che prende forma con già 40 anni di storia. Dal 1977 SitLand è sinonimo di qualità, ricerca e innovazione. Una storia aziendale che parte sui treni che hanno attraversato per anni lo stivale per spostarsi qualche anno più tardi sul binario dell'hair styling e arredare con le sue sedie molti di parrucchieri in Europa fino ad arrivare anche alle sedute di ufficio. Ma è Overture, l'innovativa sedia pieghevole, a far cambiare ritmo e dare nuova energia a SitLand. Si accende così un'era fatta di tecnologia e design abbinati a ergonomia ed estetica.

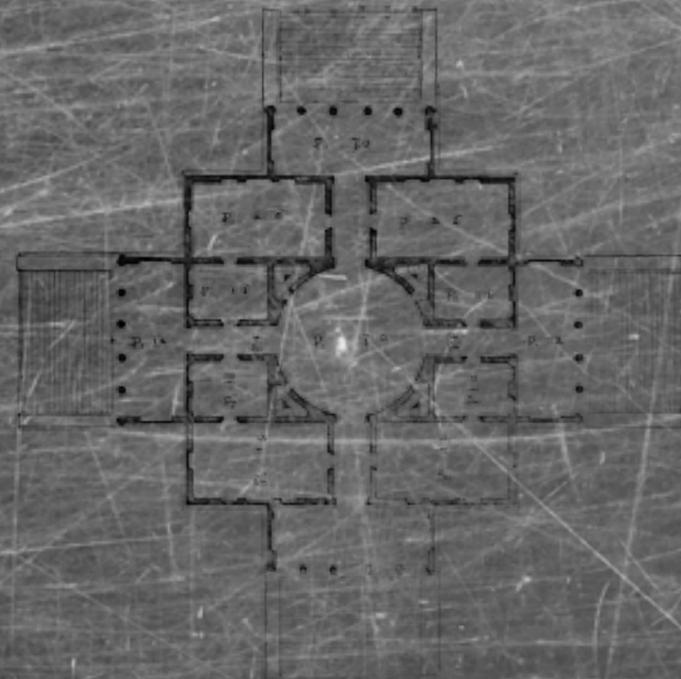
TIME LINE. The infinite time line, born from nearly 40 years of history. Since 1977 SitLand is synonymous with quality, research and innovation. A business history which started on the trains that crossed Italy. A few years later, furnishing hairdressing saloons in Europe by providing specialist seating untill arriving at office chairs. But it's with Overture, (the innovative telescopic chair), that the rhythm changes and a new energy comes to SitLand, delivering an era of technology and design, combined with ergonomics and aesthetics.

Linee di un territorio

“Prodotti ricchi di personalità come il territorio da cui nascono...”



A fare da sfondo a SitLand un'invenzione scenografica in bianco e nero racchiusa tra le morbide linee delle colline venete. Città del Palladio e cuore del Veneto, Vicenza è un luogo dove il territorio è protagonista di storie di successo e la terra è genesi di prodotti conosciuti in tutto il mondo. Andrea Palladio ne ha fatto la culla del neoclassicismo architettonico: la sua Rotonda ne è emblema e il suo Teatro Olimpico il simbolo della rinascita della cultura. Una bellezza che influenza il design contemporaneo di Sitland e delle sue sedute. Prodotti ricchi di personalità come il territorio da cui nascono e da cui partono per raggiungere mete sconfinite.

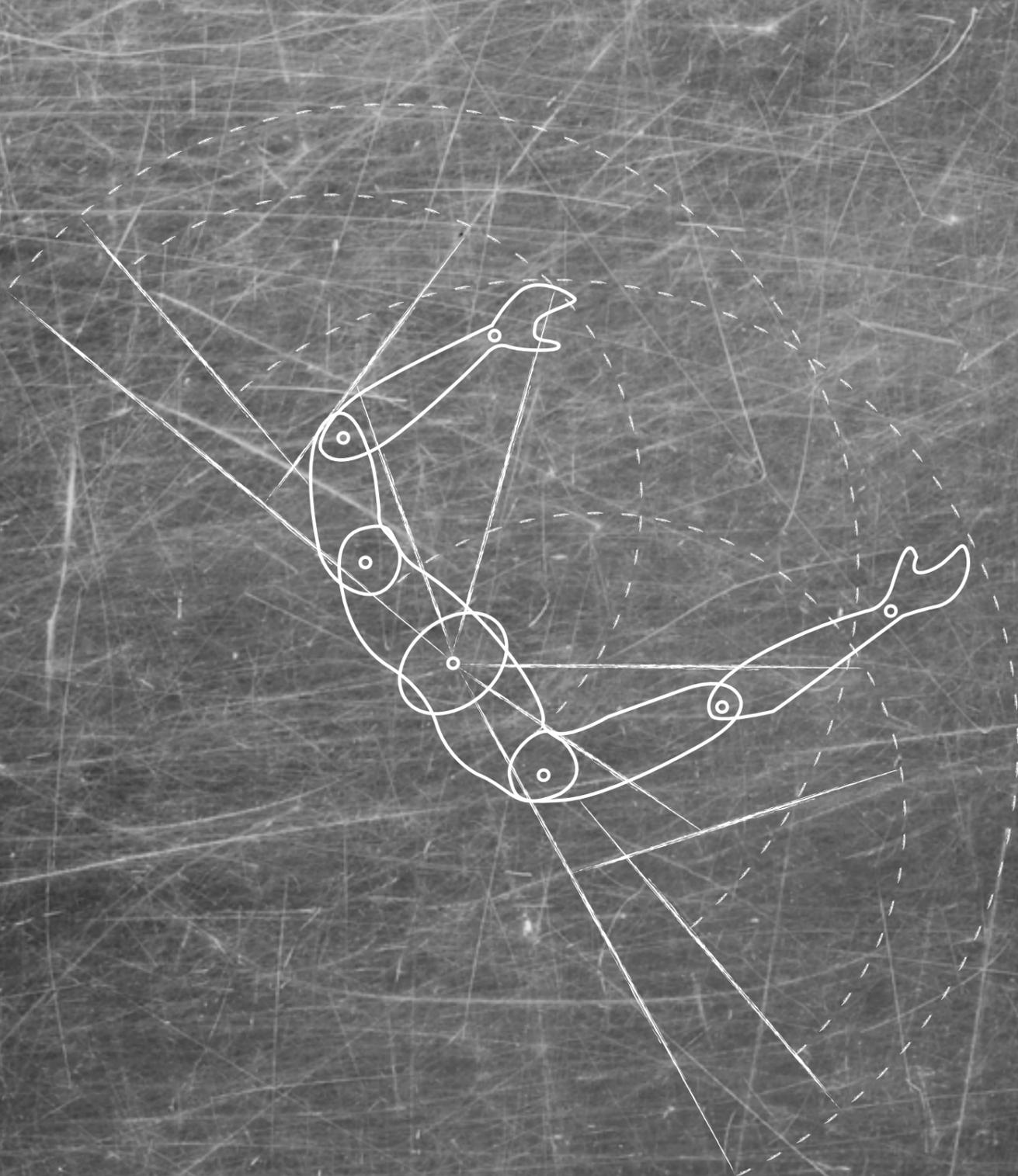


TERRITORY LINE. Sitland's background was a scenic black-and-white invention, enclosed in the soft lines of the Venetian hills, City of Palladio and heart of Veneto, Vicenza is a place where landscape is the protagonist of success stories and renowned products all over the world. Andrea Palladio made it the cradle of the architectural neoclassicism: his villa "La Rotonda" is its emblem and his Teatro Olimpico is a symbol of culture's rebirth. A beauty that influences Sitland's contemporary design and its chairs. Products as rich in personality as the territory from which they took birth and from where they depart to reach faraway destinations.

Linee interattive

“...l’ergonomia si fonde nel design e il benessere è imperativo...”

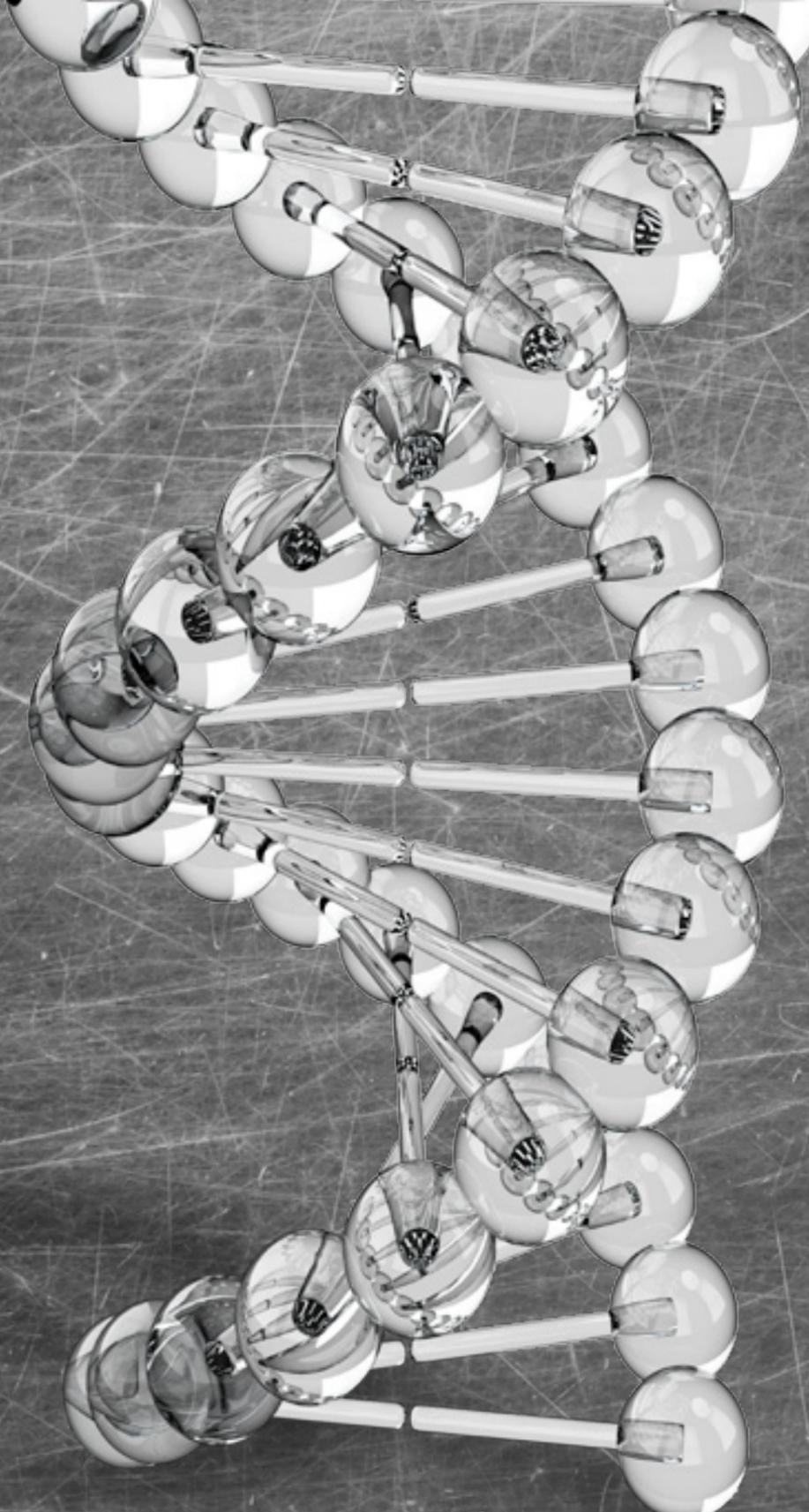
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Una continua ricerca di equilibrio. Interazioni tra esigenze individuali e tecnologie d’avanguardia dove la persona è origine e fine ultimo di ogni creazione. Linee in continua evoluzione tracciano una strada tra fattori umani ed elementi di un sistema altro. In SitLand l’ergonomia si fonde nel design e il benessere è imperativo. Il confort diviene il cuore pulsante di materie sagomate secondo uno stile unico. Ogni seduta è il riflesso di una condizione ambientale, strumentale e organizzativa così che la qualità diviene viva in ogni singolo dettaglio.

INTERACTIVE LINES. An ongoing search for balance. Interactions between individual needs and the application of vanguard technology, where the person is the origin and the goal of creation. Evolving lines leave a trail between human factors and the elements of an industrial system. In SitLand, ergonomics merges with design where wellness is essential. Comfort at the heart of shaped materials evolved from a unique style. Each chair is the reflection of an environmental, instrumental and organizational condition quality is alive in every detail.

11



Linee creative

“...estetica e tecnologia per arrivare a un prodotto ricco di armonia e comfort...”

Una storia di linee che intersecano estetica e tecnologia per arrivare a un prodotto ricco di armonia e confort passando dal progetto all'industrializzazione fino alla produzione. Ogni prodotto Sitland comunica infinite emozioni a cui il design dà voce.

Un design innovativo.

Un design che rende utile ogni seduta.

Un design esteticamente attraente.

Un design che rende comprensibile ogni prodotto.

Un design capace di donare espressione a chi lo utilizza.

Un design onesto, non presuntuoso.

Un design sempre attuale che dà vita a sedute best seller dove SitLand è il passato, il presente e il futuro.

Un design accurato, riconoscibile nel più piccolo dettaglio.

Un design attento all'ambiente e alle persone.

Un design invisibile.

CREATIVE LINES. A history of lines that intersect aesthetics and technology in order to reach a product rich in harmony and comfort starting from the industrialization project till production. Each Sitland product transmits endless emotions that are expressed through design.

An innovative design.

A design which makes useful every chair.

An aesthetically appealing design.

A design which makes each product understandable.

A design which gives expression to those using it.

An honest, not conceited design.

An always modern design which gives life to best seller chairs where SitLand is the past, the present and the future.

An accurate design, recognizable even in the smallest detail.

A design dedicated to the environment and to people.

An invisible design.

Linee virtuose

“Ogni azione è una pietra che scatena infinite oscillazioni...”

Un legame indissolubile lega SitLand ai virtuosismi della natura che si rispecchiano in ogni suo prodotto. Ogni azione umana scatena delle onde e ridisegna i fragili equilibri dell'ambiente che ricerca e sviluppo mantengono vivi. Creatività e design lavorano invece per la bellezza di una terra senza tempo.

VIRTUOUS LINES. An indissoluble connection links SitLand to nature's virtuosity and is reflected in every product.

All human actions cause folds and redraw the fragile environmental balances that research and development keep alive. Creativity and design therefore work for the beauty of a timeless land.



Collections

Executive

■ Sit.it	11	■ Sit- On-it	16	■ Sit- On-it ²	26	■ Of Course	34	■ Spirit	40
■ Spirit Air	48	■ Fresh	54	■ Fresh Air	58	■ Vega S	64	■ Vega Hit	76
■ Vega L	82								

Office Chairs

↔ Leaf	89	↔ 4 You	98	↔ Team W	108	↔ Team W.E	112	↔ Team Up	114
↔ Team Air	118								

Meeting and Cosy chairs

⊗ Sit.it Air	127	⊗ Retrò	132	⊗ Of Course	138	⊗ Chic	144	⊗ Cup	150
⊗ PK	152	⊗ Virgo Sun	180	⊗ Guest	188	⊗ PC	192	⊗ Passepartout	196

Collettività

⚡ Green'S	207	⚡ Sit & Move	214	⚡ Ouverture	216
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Lounge and reception areas

● Lounge	223	● Path Diamond	232	● Path	236	● Matrix Matelassé	240	● Matrix	242
● Business Class	246	● Atum	252	● L'O	262	● L'O Snob	272	● Retrò Lounge	280
● Scultura	288	● Shell	292						

Tables

↔	300
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Carpets

⊗ Flora	310
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Public spaces

⚡ Matinée	326	⚡ Daytona	316	⚡ Queen Premium	322
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Sono le scelte che determinano il destino, non il caso.

Choice, not chance, determines destiny.

Anonymous



Executive

Arte'S 

Sit.it

DESIGN
SERGIO BELLIN E FIORENZO DORIGO







Sit-on-it 1

DESIGN
SERGIO BELLIN E FIORENZO DORIGO

28



29



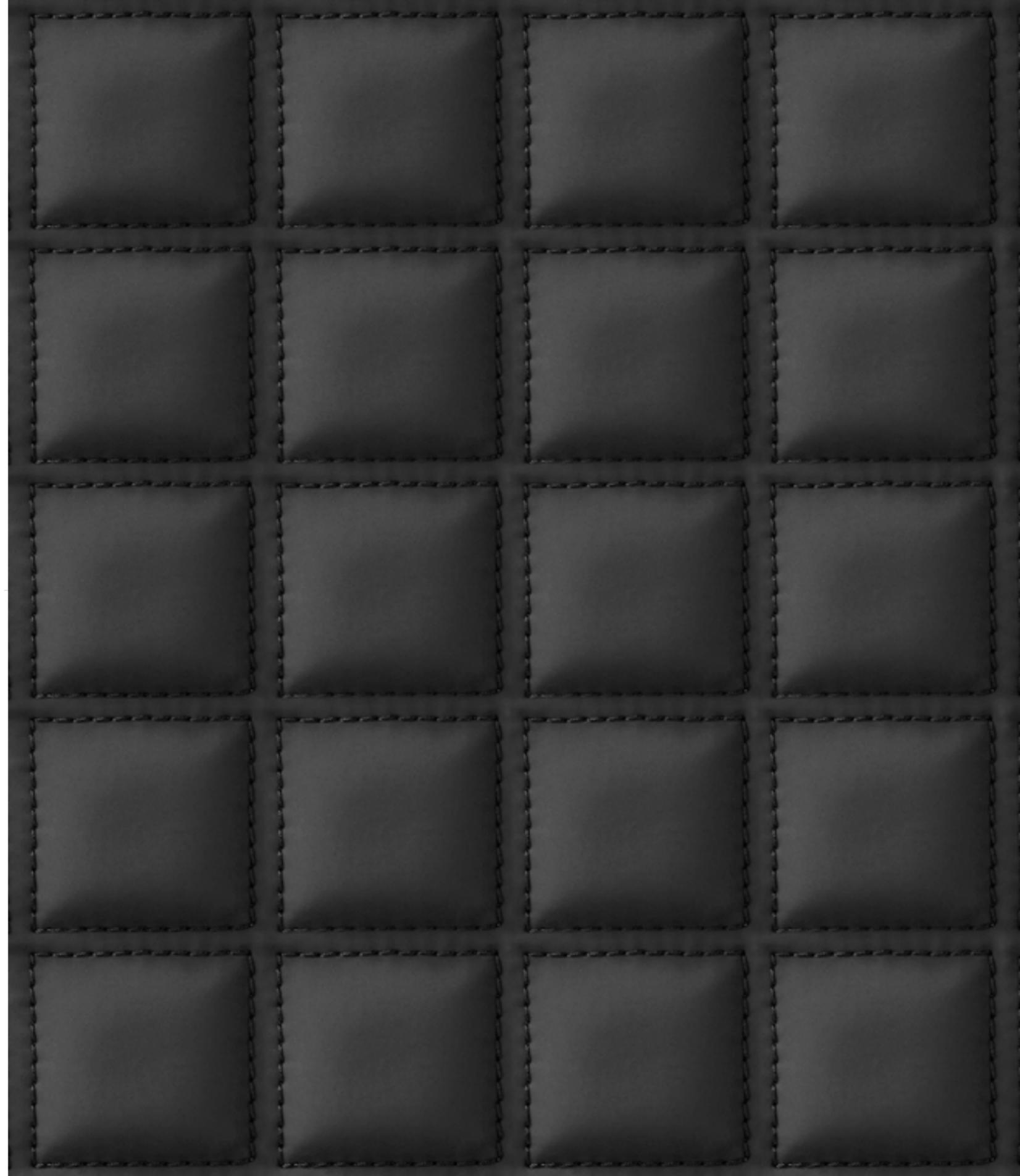


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31







Sit-on-it 2

DESIGN
SERGIO BELLIN E FIORENZO DORIGO

38



39









Of Course

DESIGN
DORIGO DESIGN

46









Spirit

DESIGN
BALDANZI E NOVELLI

54









Spirit Air

DESIGN
BALDANZI E NOVELLI

62



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Fresh

68



69



Fresh Air

72



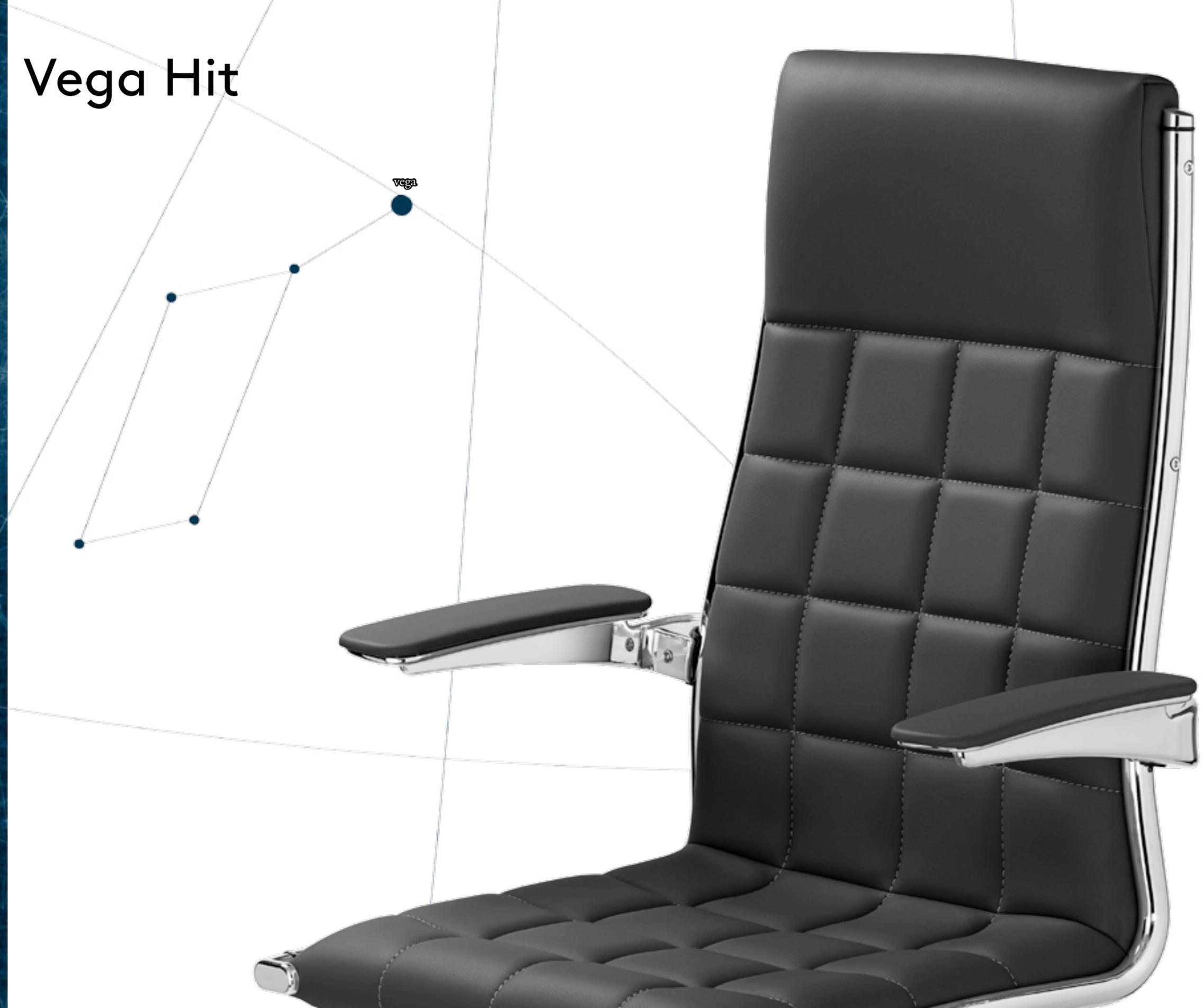




Vega

DESIGN
SERGIO BELLIN

Vega Hit





82



83



Vega S

84



85



Executive
Vega S



86



87



Executive
Vega S



90



91



Vega Q





Vega L



98





Le persone determinate che lavorano insieme
possono fare qualsiasi cosa.

*Determined people working together
can do anything.*

James E Casey

↔ Leaf

↔ 4 You

↔ Team Air

↔ Team Up

↔ Team W.

↔ Team W.E.



Office chairs

Leaf

DESIGN
SERGIO BELLIN

106



Office chair
Leaf



108



Office chair
Leaf



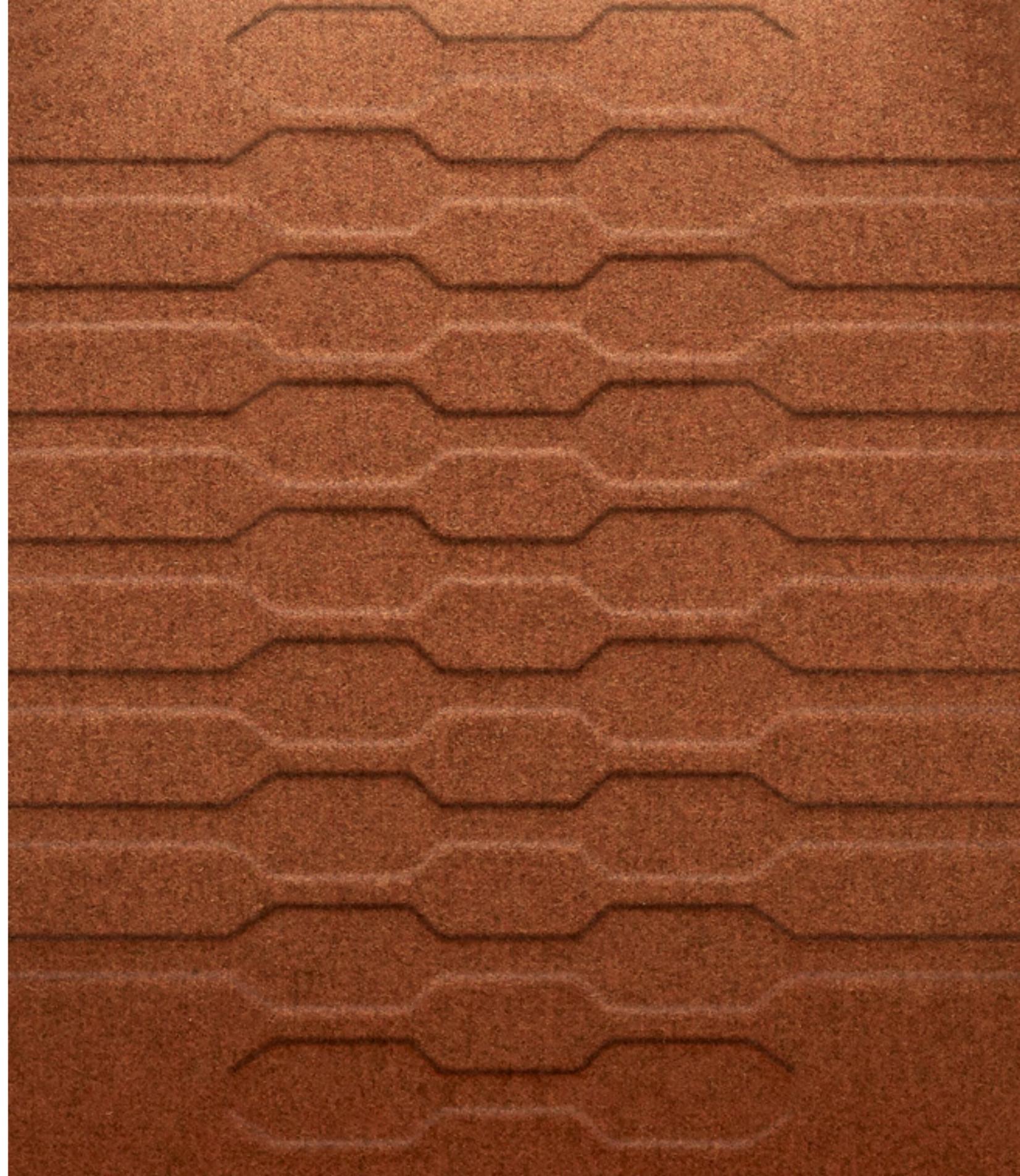
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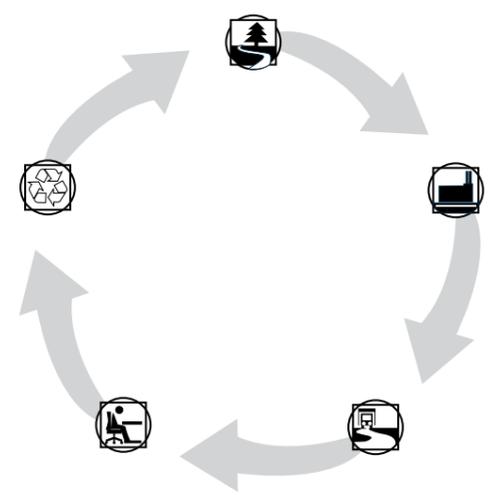




Be-Leaf







Technological ergonomics. Self-adjusting comfort. Transpiring. Recyclable.

LEAF
Ergonomia tecnologica.
Confort autoregolante.
Traspirante. Riciclabile.

4You

122



123





Office chair
4You



126



127

128



129



Team Air

DESIGN
SERGIO BELLIN

132







Team

DESIGN
SERGIO BELLIN



138



139



Team W

DESIGN
SERGIO BELLIN



Office chair
Team W



146



147





Comunicare l'un l'altro, scambiarsi informazioni
è natura; tenere conto delle informazioni
che ci vengono date è cultura.

*Comunicare l'un l'altro, scambiarsi informazioni
è natura; tenere conto delle informazioni
che ci vengono date è cultura.*

Johann Wolfgang Goethe

- ✦ Sit.it Air
- ✦ Of Course
- ✦ Retrò
- ✦ Soul
- ✦ PK
- ✦ Sun Virgo
- ✦ Sit & Move
- ✦ Guest
- ✦ P C Passepartout Comfort
- ✦ Passepartout
- ✦ Chic
- ✦ Cup



Meeting and breakout chairs

Arte'S 

Sit.it Air meeting

DESIGN
SERGIO BELLIN E DORIGO DESIGN







Of Course

DESIGN
DORIGO DESIGN

160



162



163





164



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Retrò

DESIGN
SERGIO BELLIN

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Meeting
Retro



170



171



172

Meeting
Retro



173

Soul

174



175







180



181

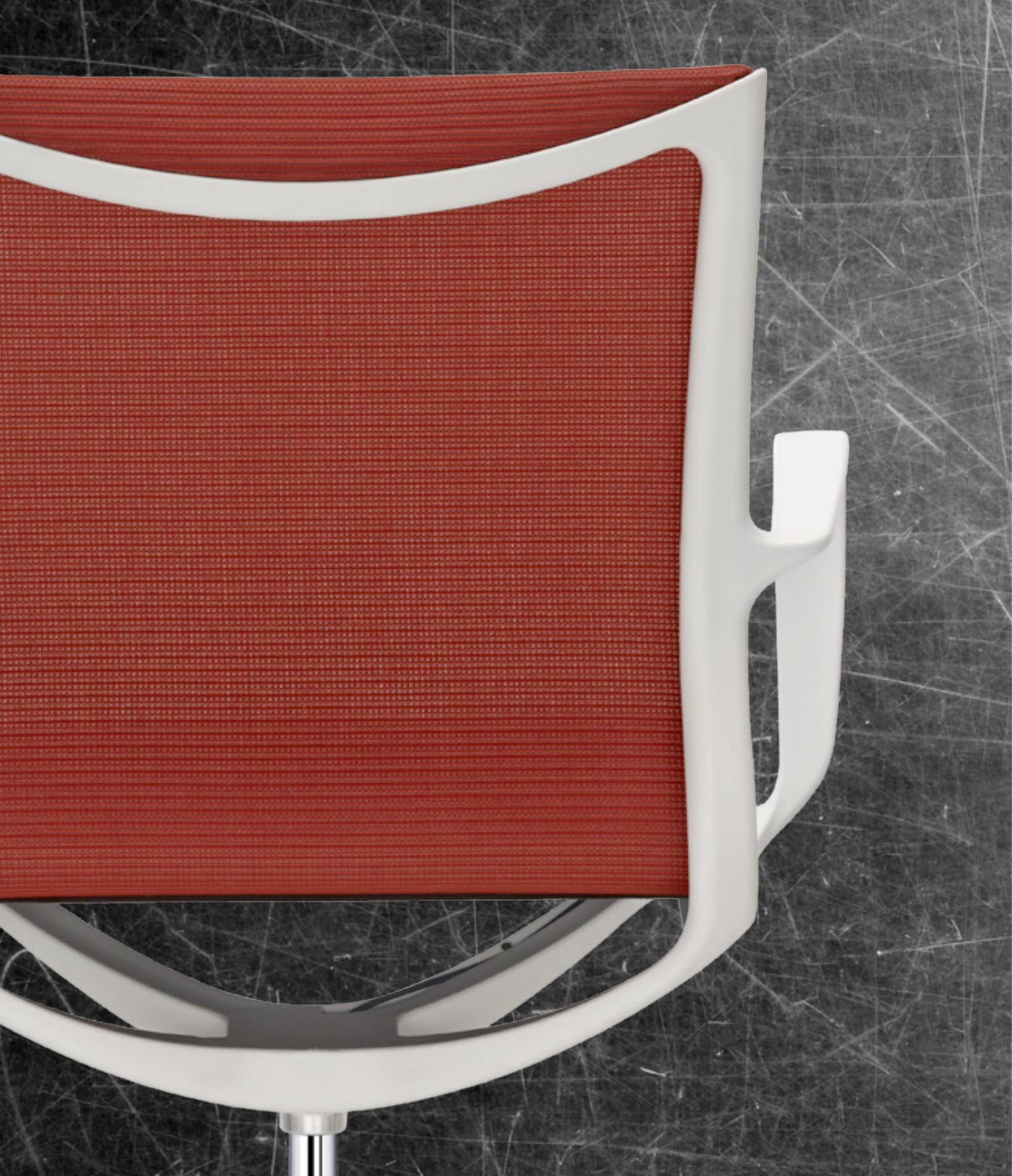
Soul Air

182



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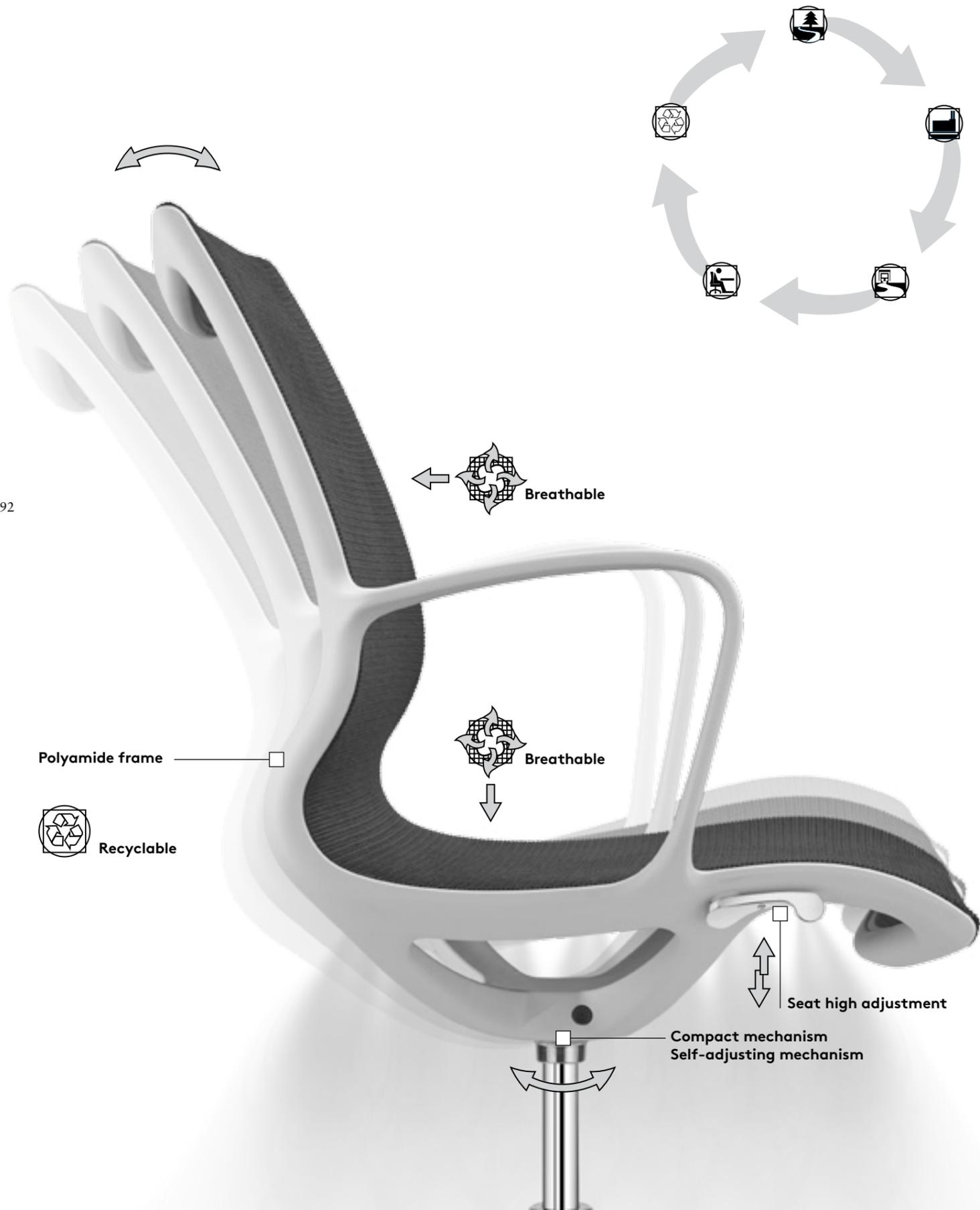












Polyamide frame



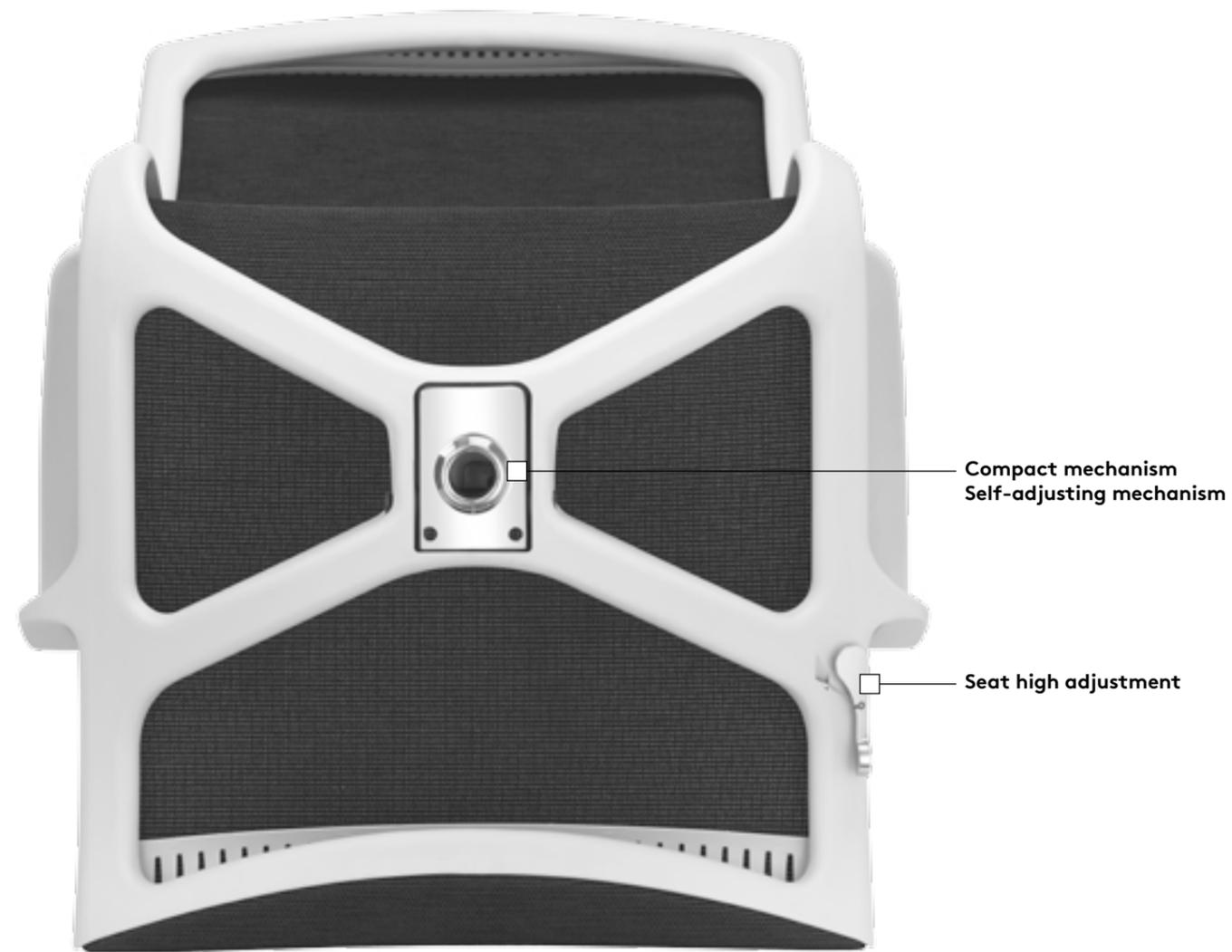
Recyclable

Breathable

Breathable

Seat high adjustment

Compact mechanism
Self-adjusting mechanism



Compact mechanism
Self-adjusting mechanism

Seat high adjustment

PK

DESIGN
SERGIO BELLIN

194



195



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200



01





204



205

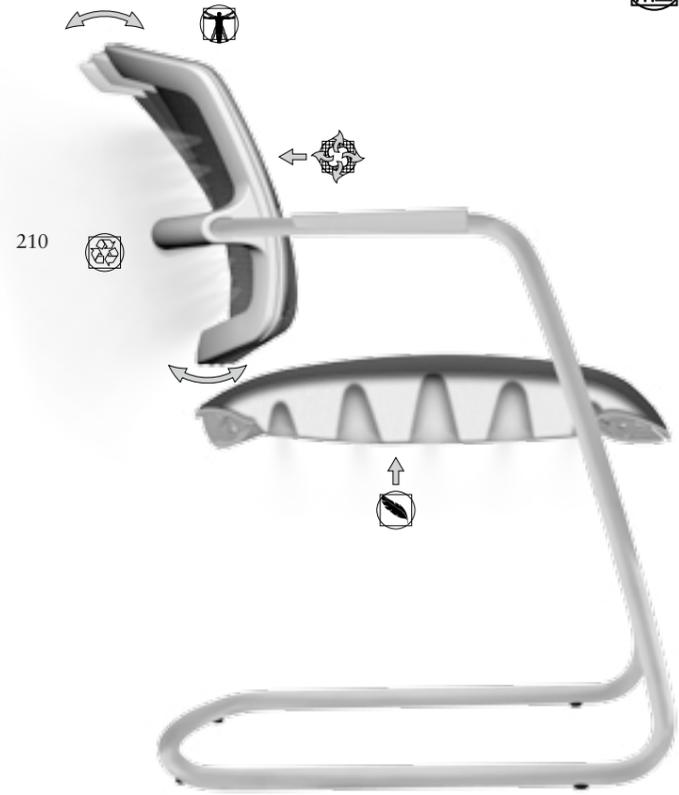
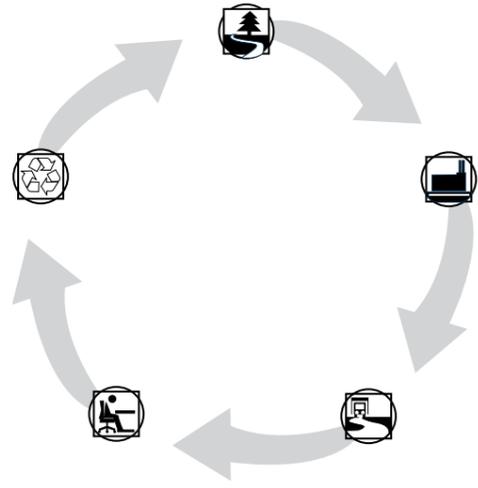
206



207







PK

Ergonomic.
Technology.
Transpiring.
Recyclable.

PK

Ergonomica. Tecnologica.
Traspirante. Riciclabile.

PK point

DESIGN
S



212



213

214



215



216



217



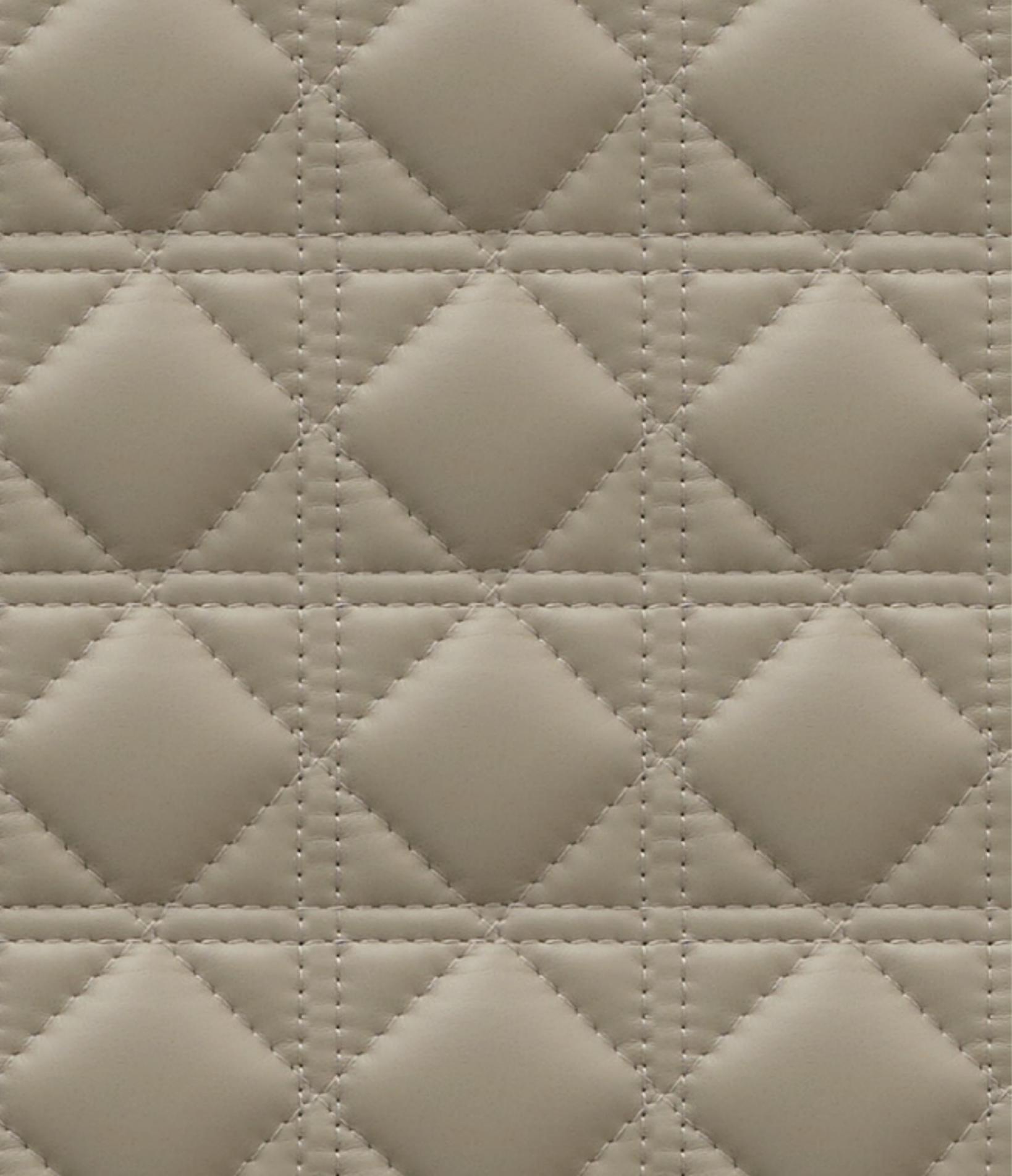
Virgo Sun

DESIGN
SERGIO BELLIN

220



221





224



225





228



229



230



231

Pass

DESIGN
SERGIO BELLIN



232



233



234



235



Sit & Move

DESIGN
ENRICO CIONCADA

238



239



240



241

Guest

DESIGN
SERGIO BELLIN

242



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Passe-partout

DESIGN
SERGIO BELLIN

246



PC Passepartout Comfort



247



Passe-partout





252



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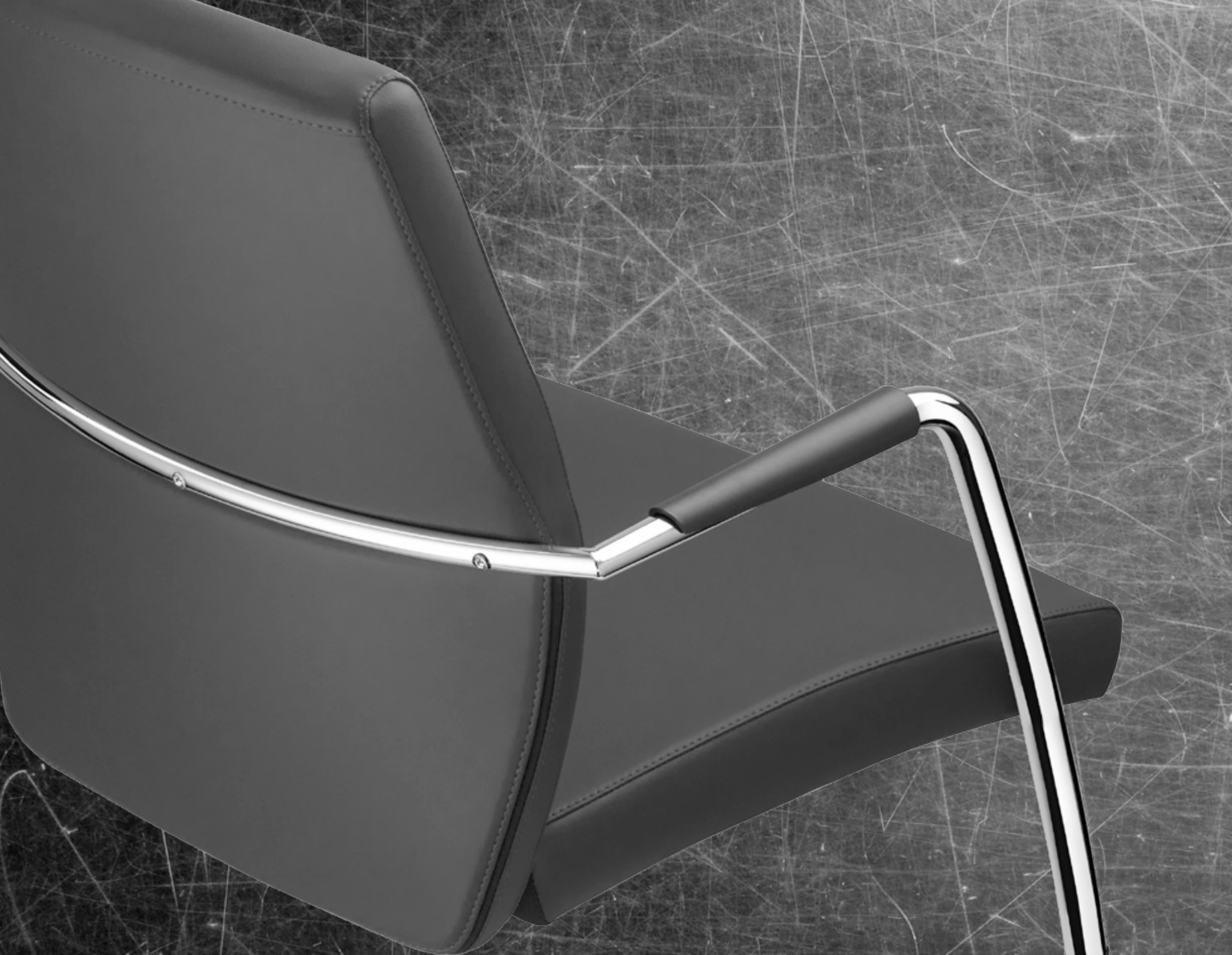


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255





Meeting
Passepartout



259



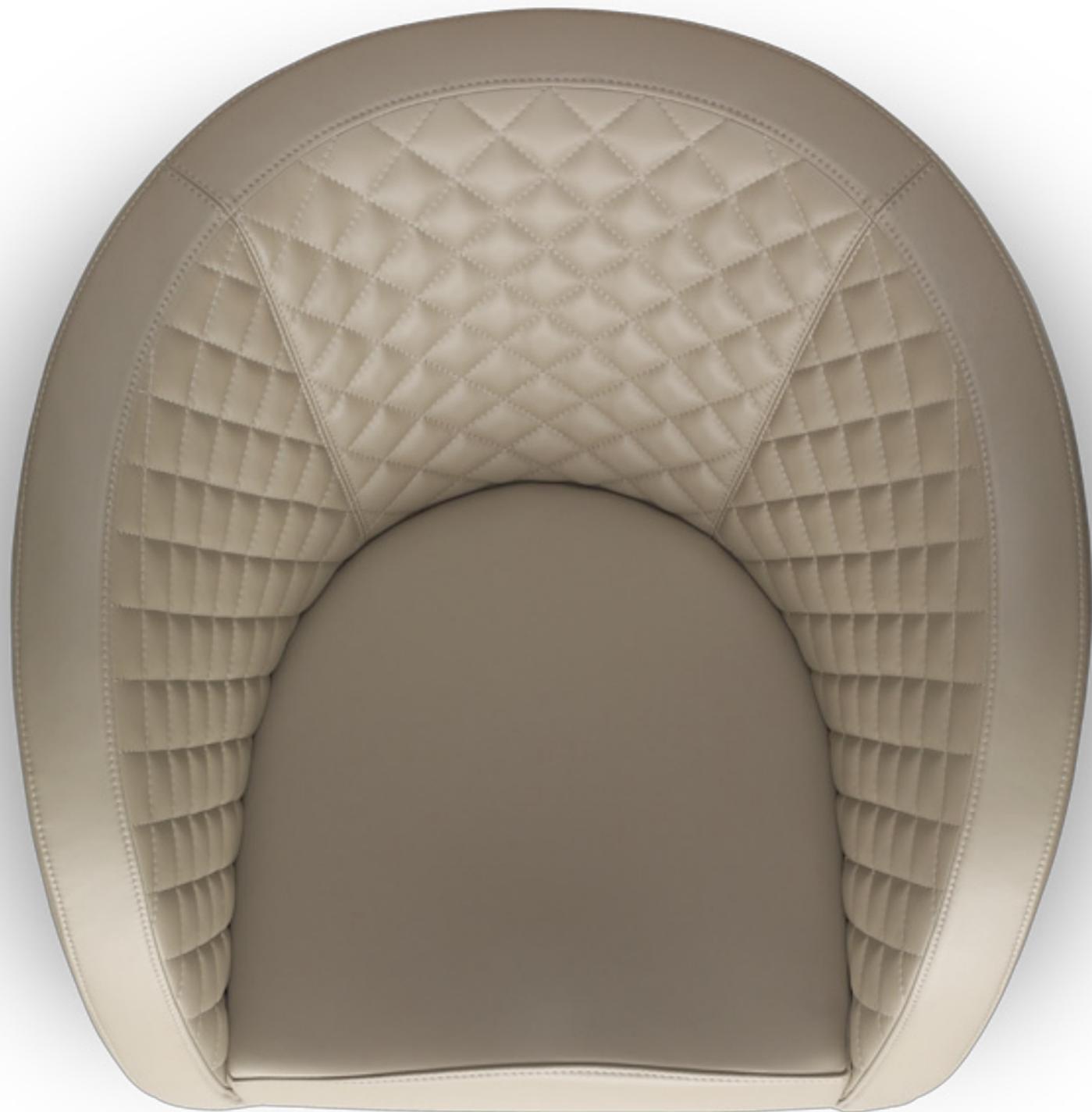
Chic

DESIGN
SERGIO BELLIN

260



262



263



Cup

DESIGN
SERGIO BELLIN

266





268



269



Alcune persone non sono abituate
a un ambiente in cui è richiesta eccellenza.

*Some people aren't used to an environment
where excellence is expected.*

Steve Jobs

- Lounge
- Path Diamond
- Path
- Matrix Matelassé
- Matrix
- Business Class
- Atum
- L'O
- L'O Snob
- Retrò Lounge
- Scultura
- Shell

Lounge and reception areas

Lounge

DESIGN
SERGIO BELLIN

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Lounge
Lounge

278







Path

DESIGN
DORIGO DESIGN

Diamond





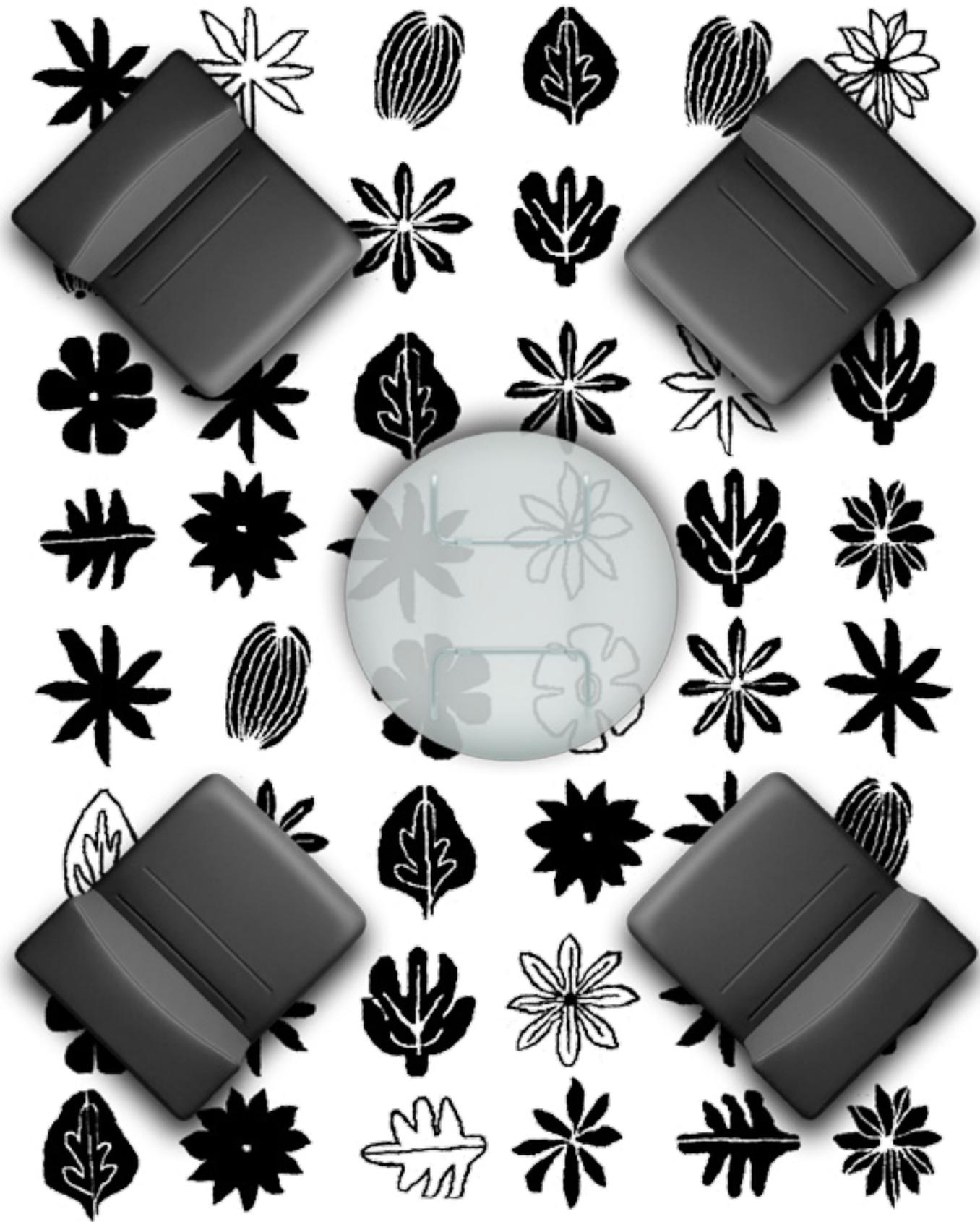
Path

DESIGN
DORIGO DESIGN





290



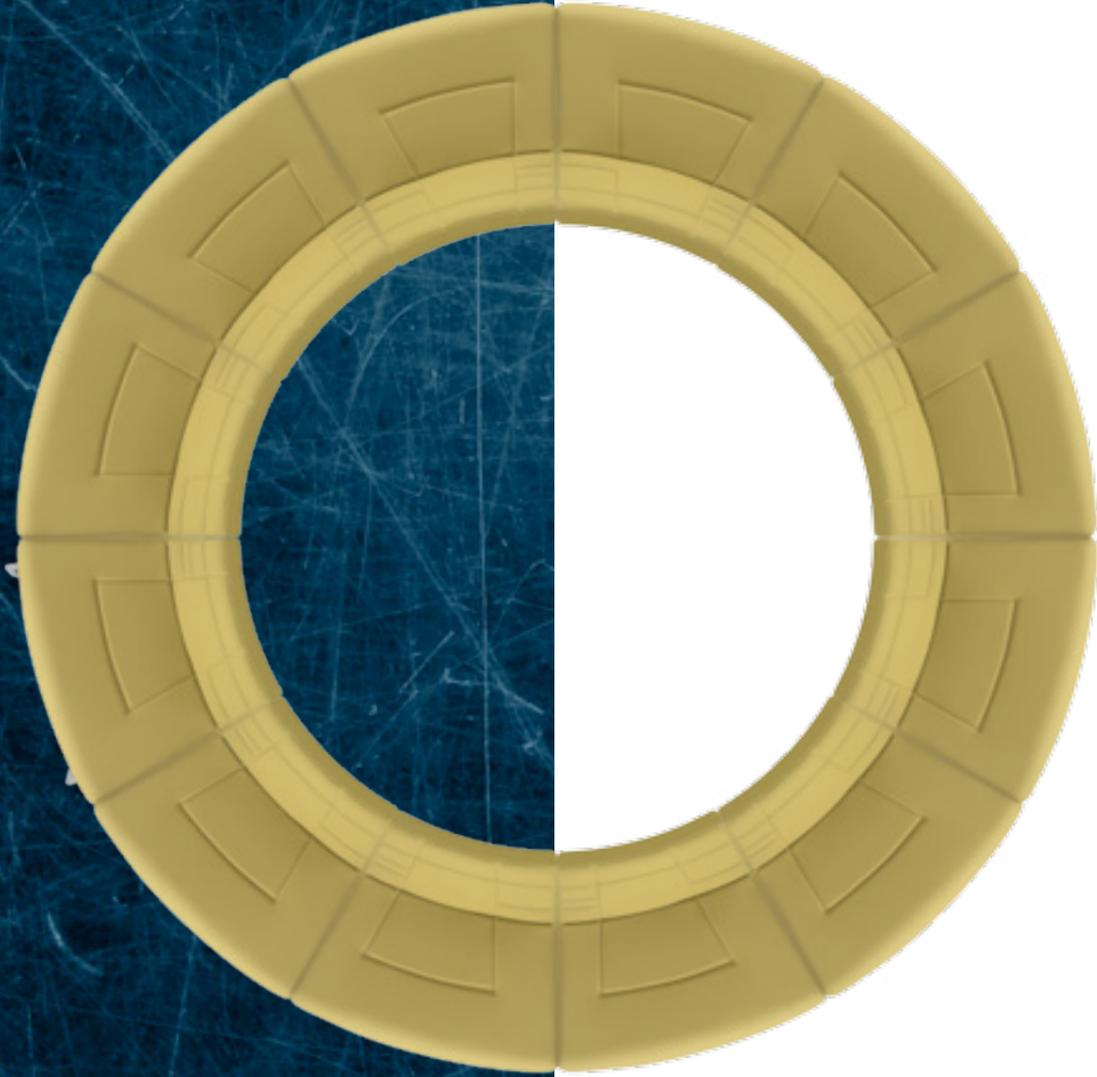
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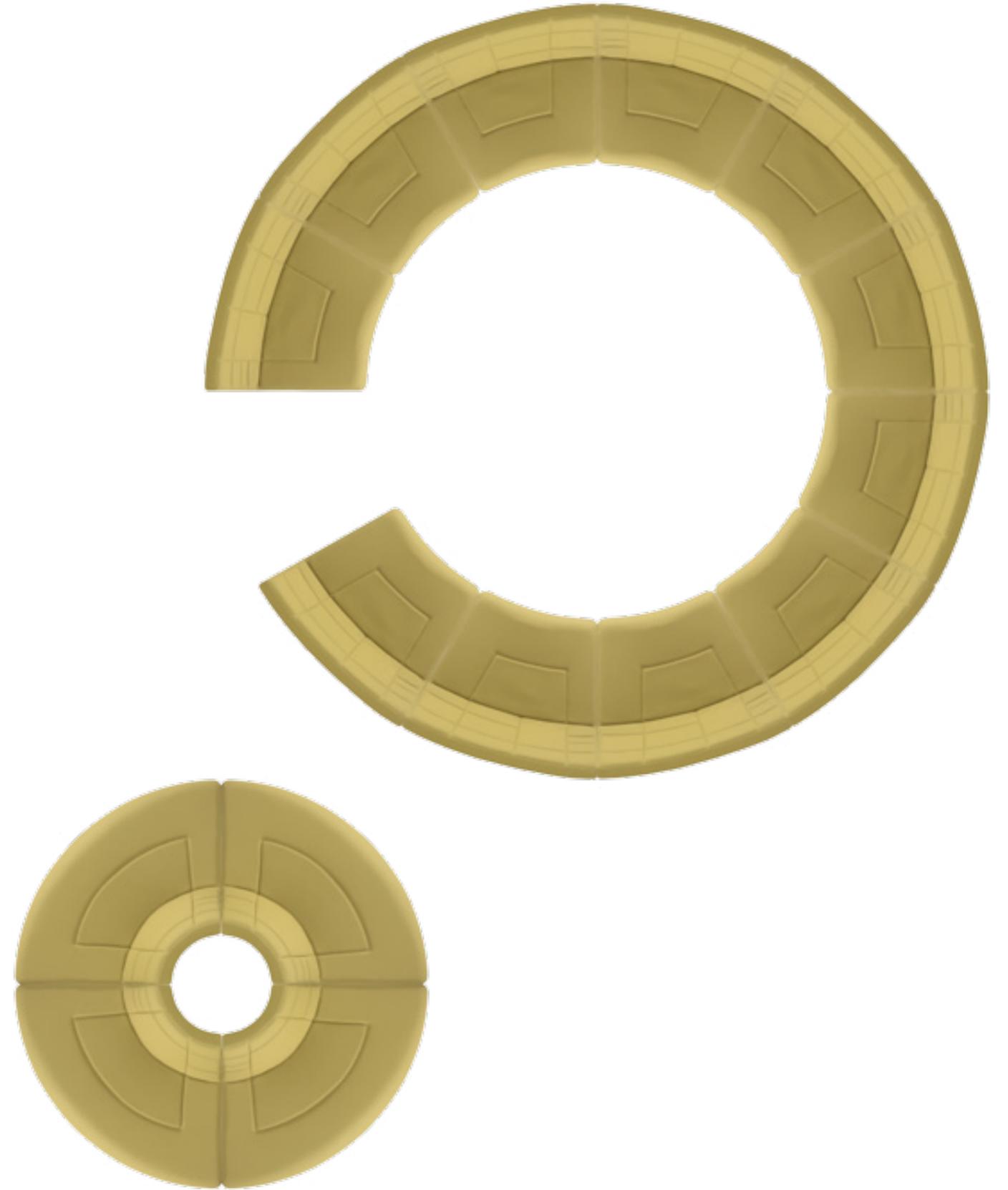
L'O

DESIGN
DORIGO DESIGN

292



293

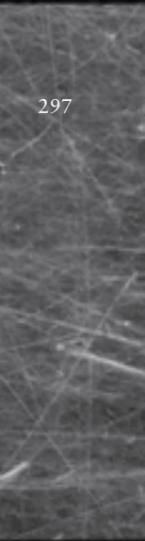
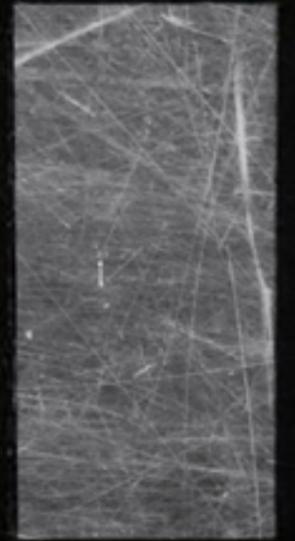
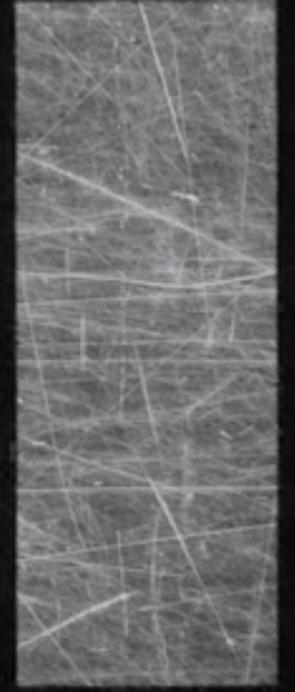
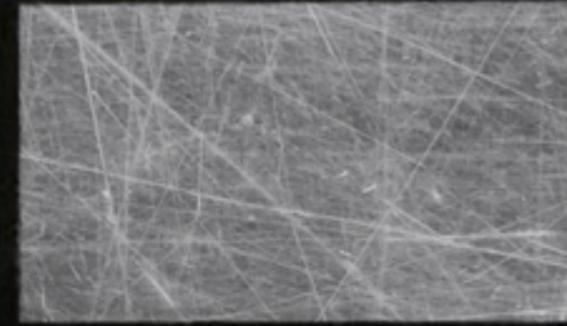
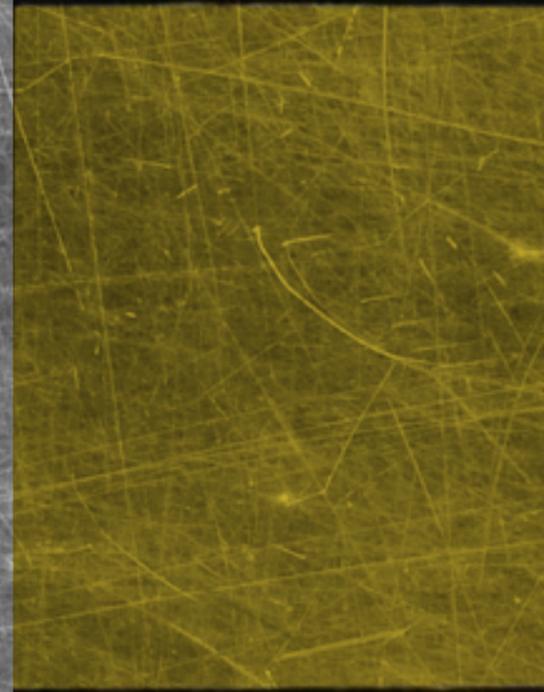




Lounge
L'o



296



297





L'O Snob

DESIGN
DORIGO DESIGN

302



303







Retrò Lounge

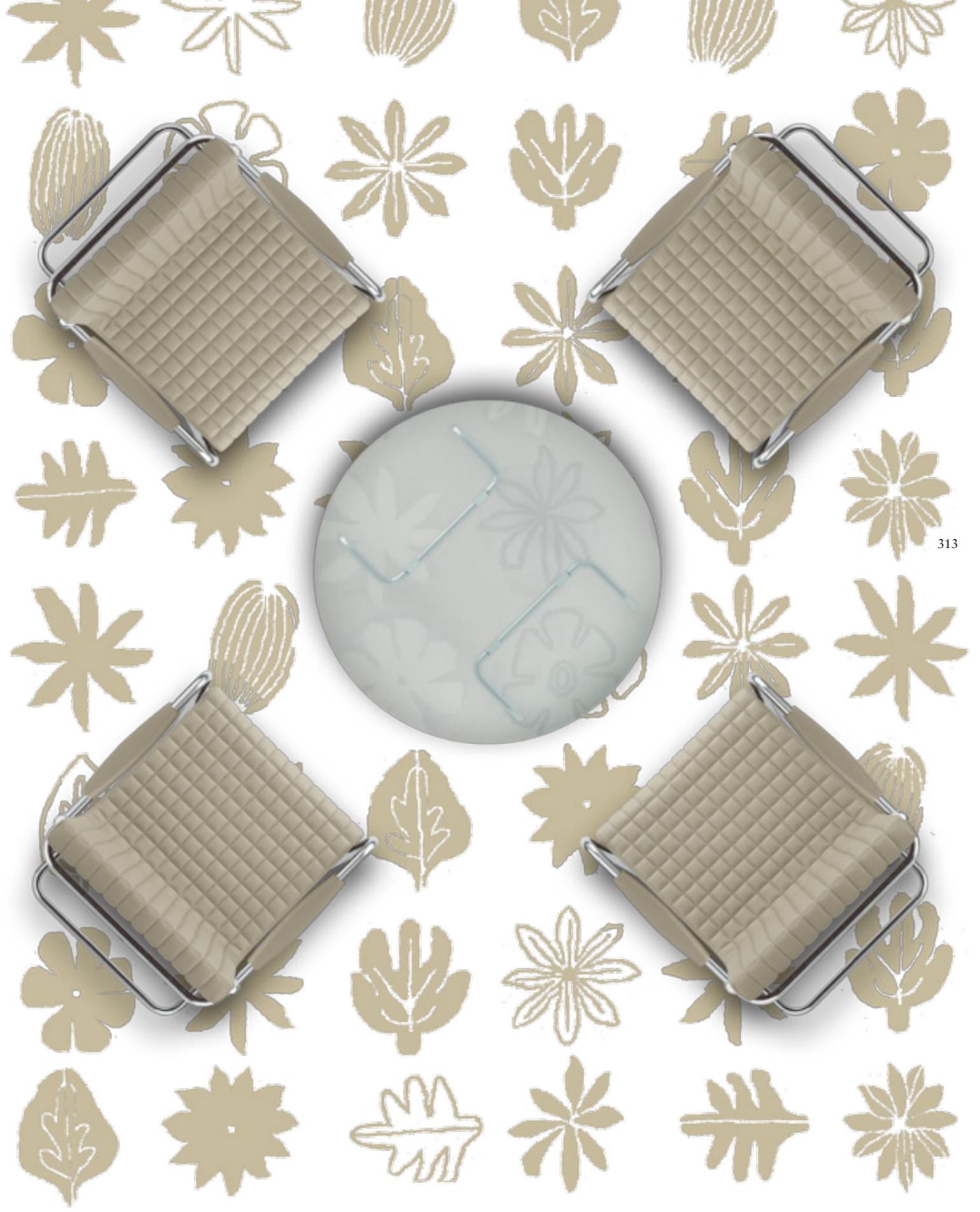
DESIGN
SERGIO BELLIN

310



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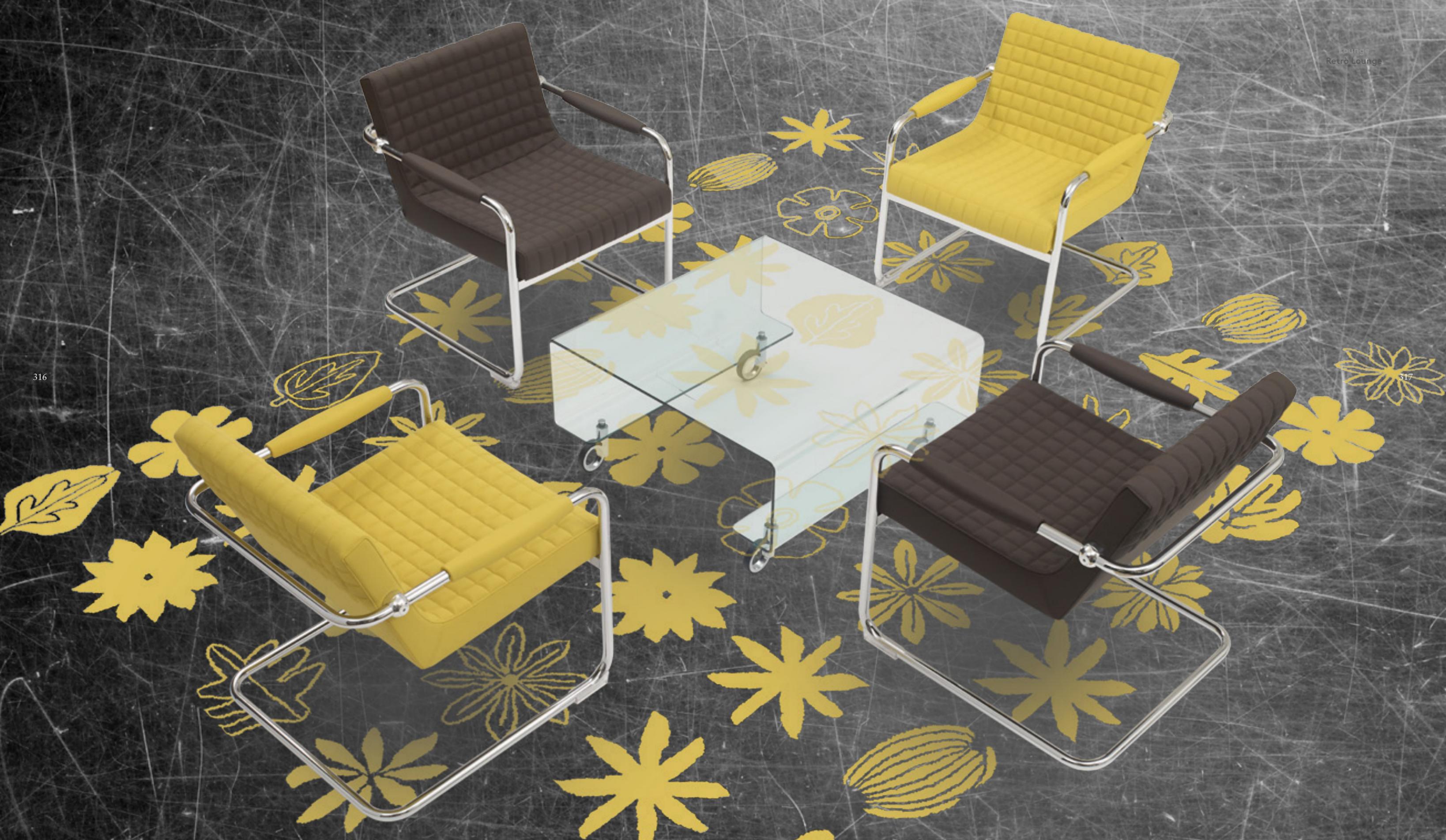
Lounge
Retrò Lounge



314



315



Atum

DESIGN
SERGIO BELLIN



Lounge
Atum



320



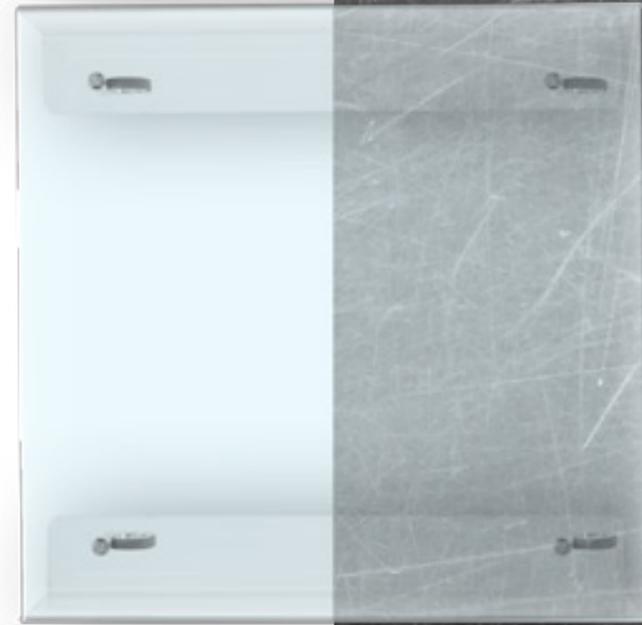


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Matrix

Matelassé





Matrix

DESIGN
SERGIO BELLIN



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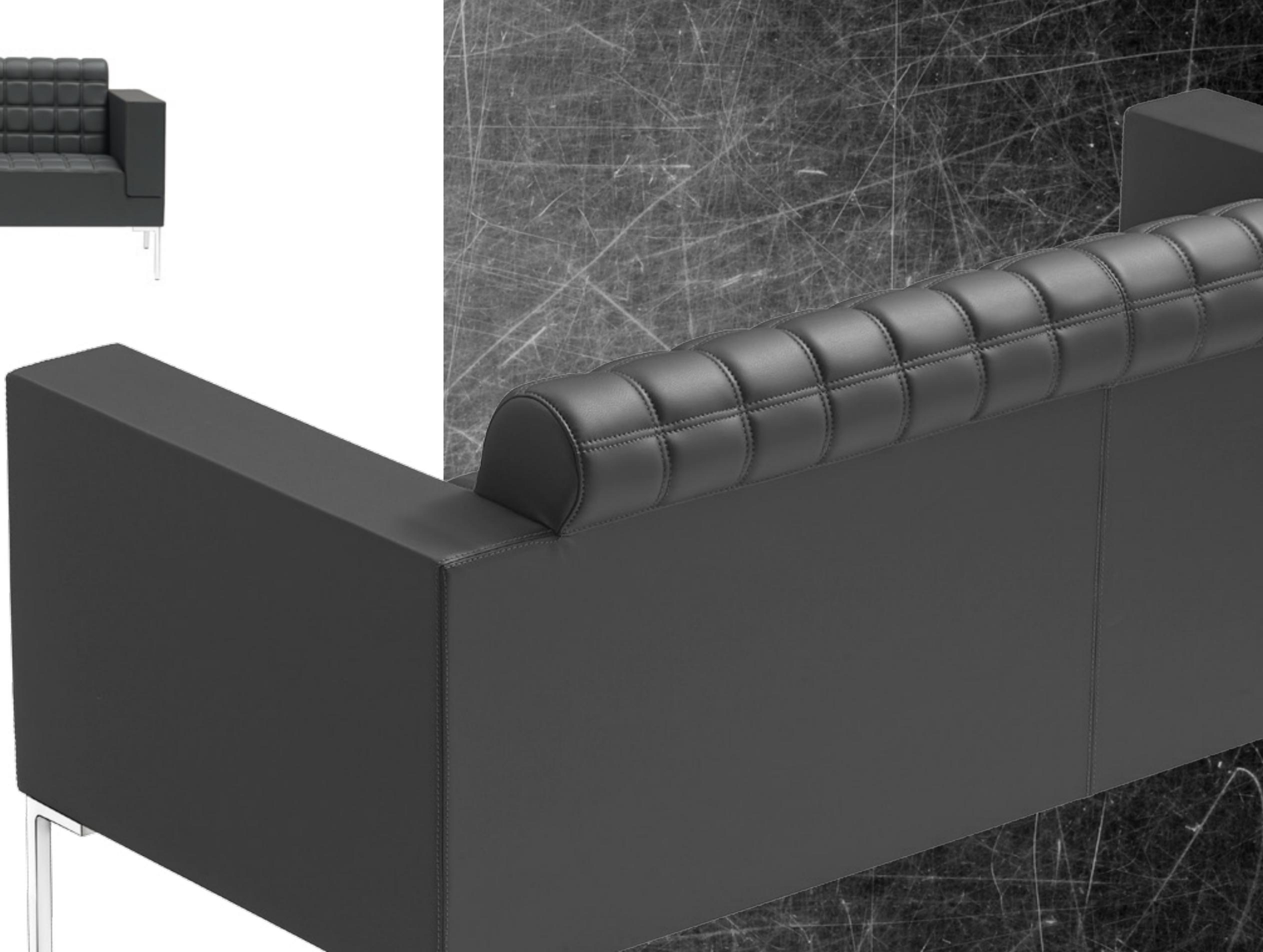
Palladio XXL







342



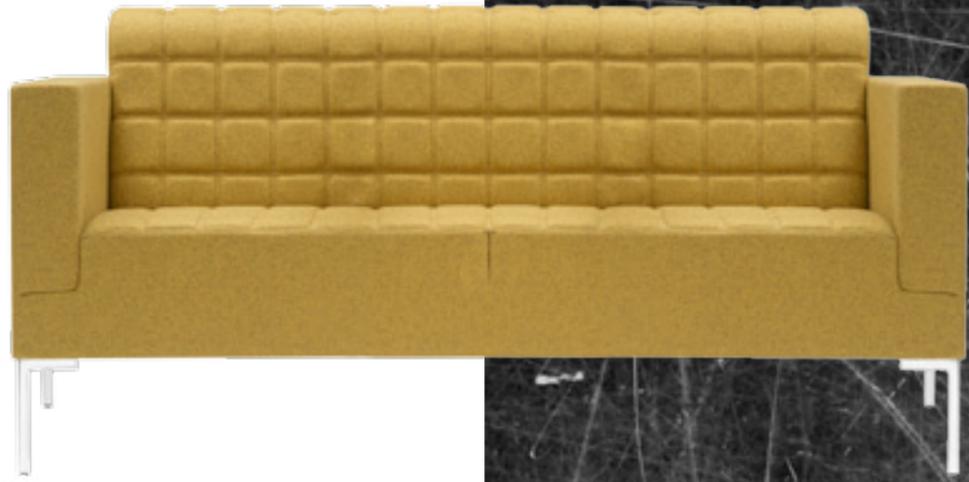
Palladio XL



344



345



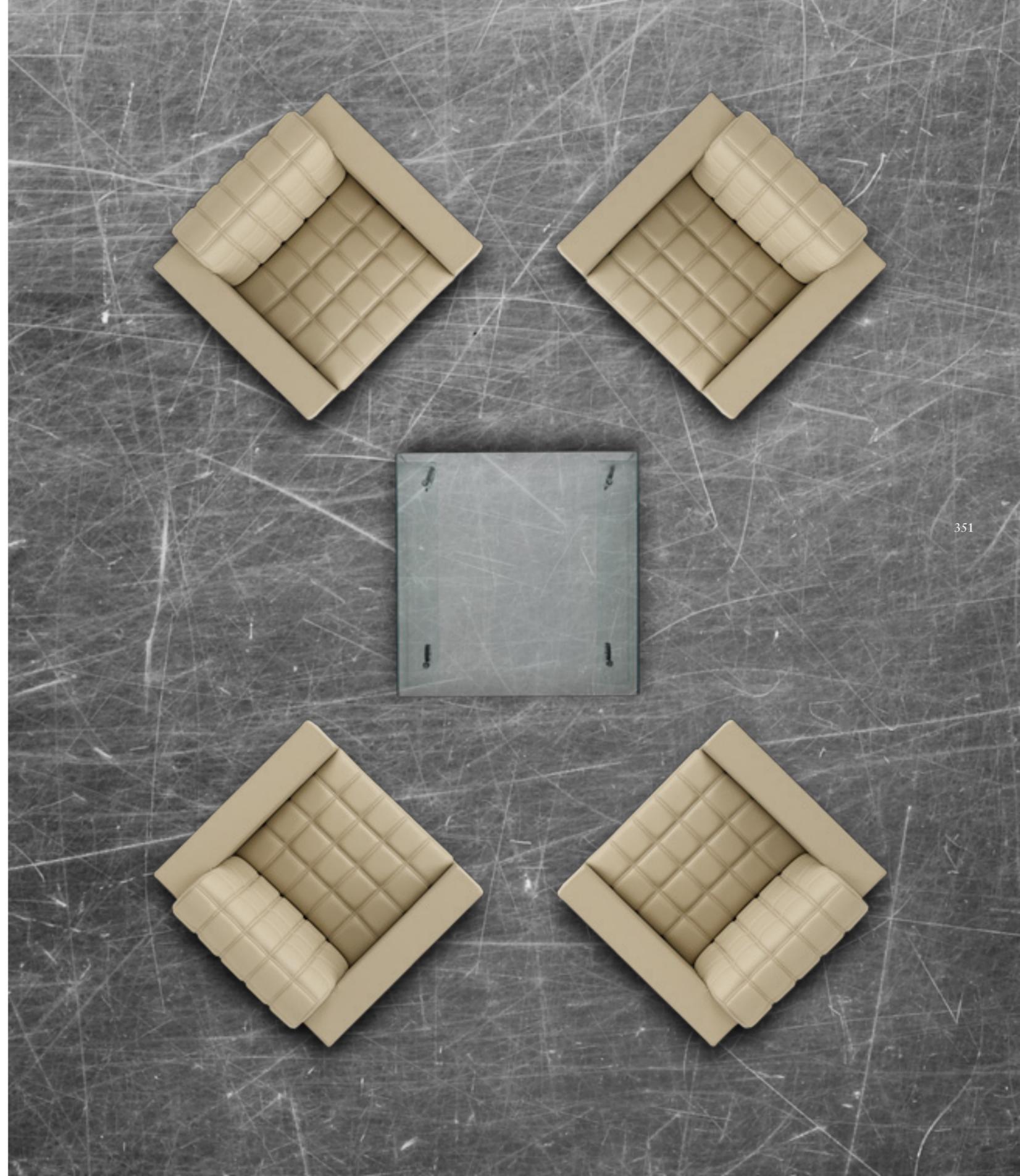
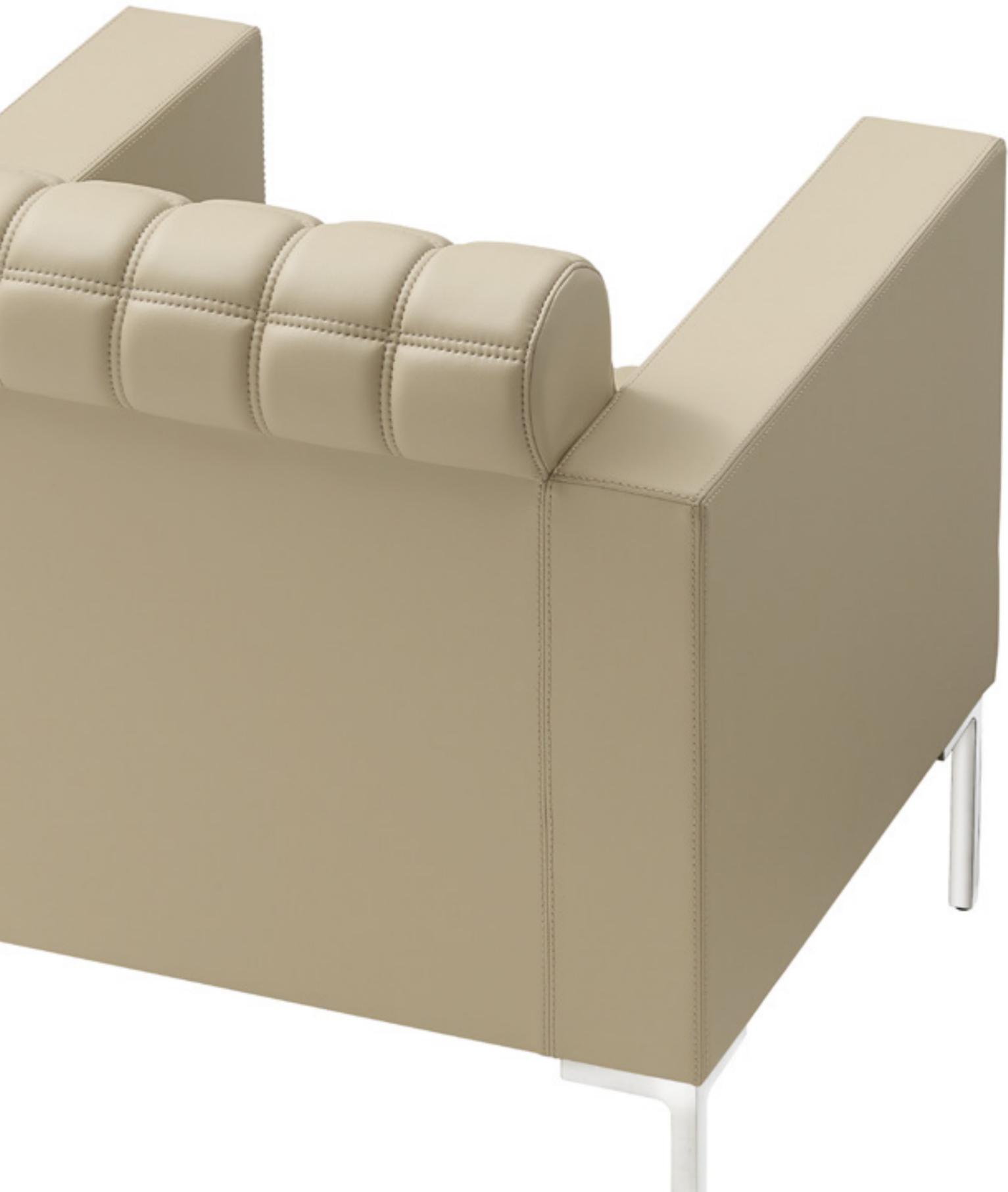
346



347







Business Class

DESIGN
SERGIO BELLIN

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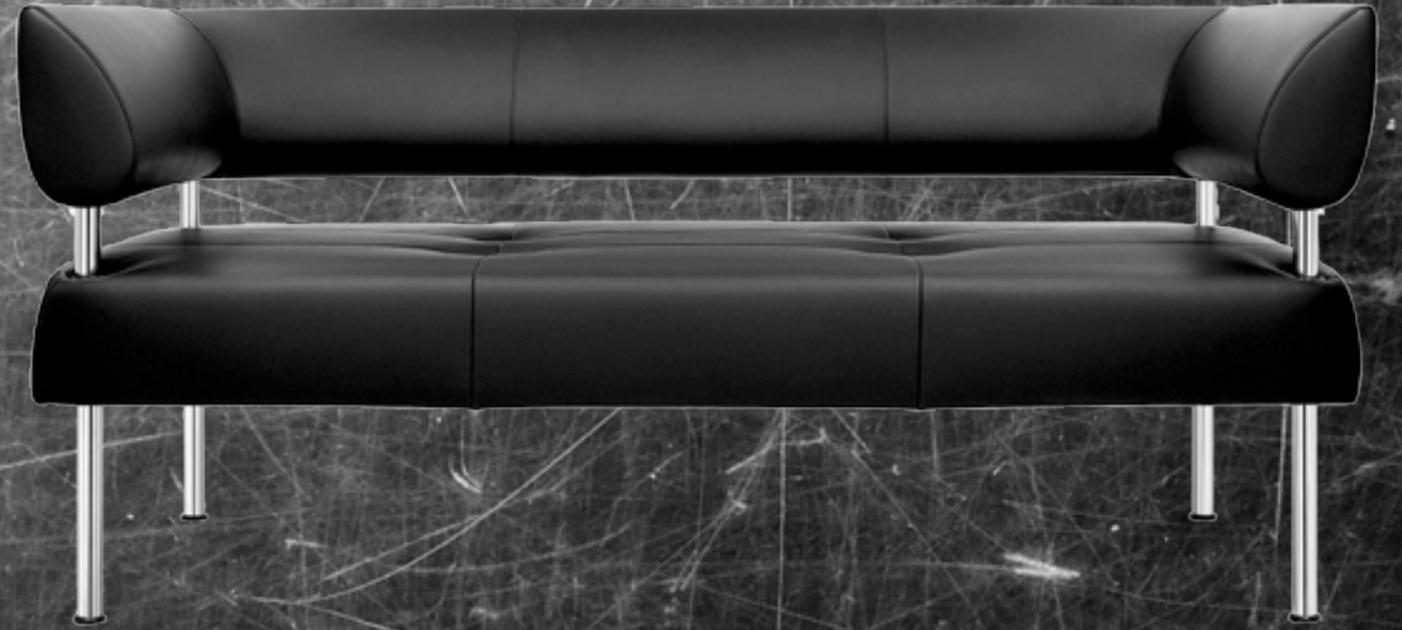
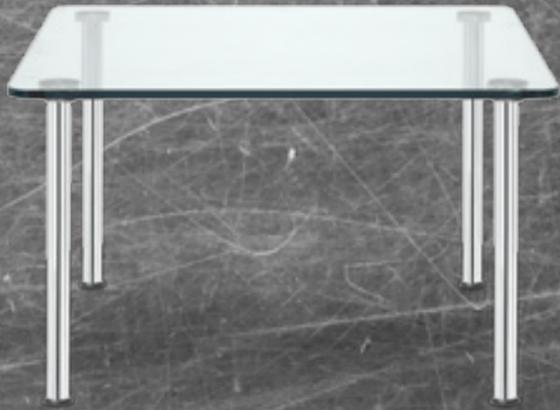
355



358



359



Scultura

DESIGN
ADRIANO TOLOMEI

360



361







Shell

DESIGN
SERGIO BELLIN

368



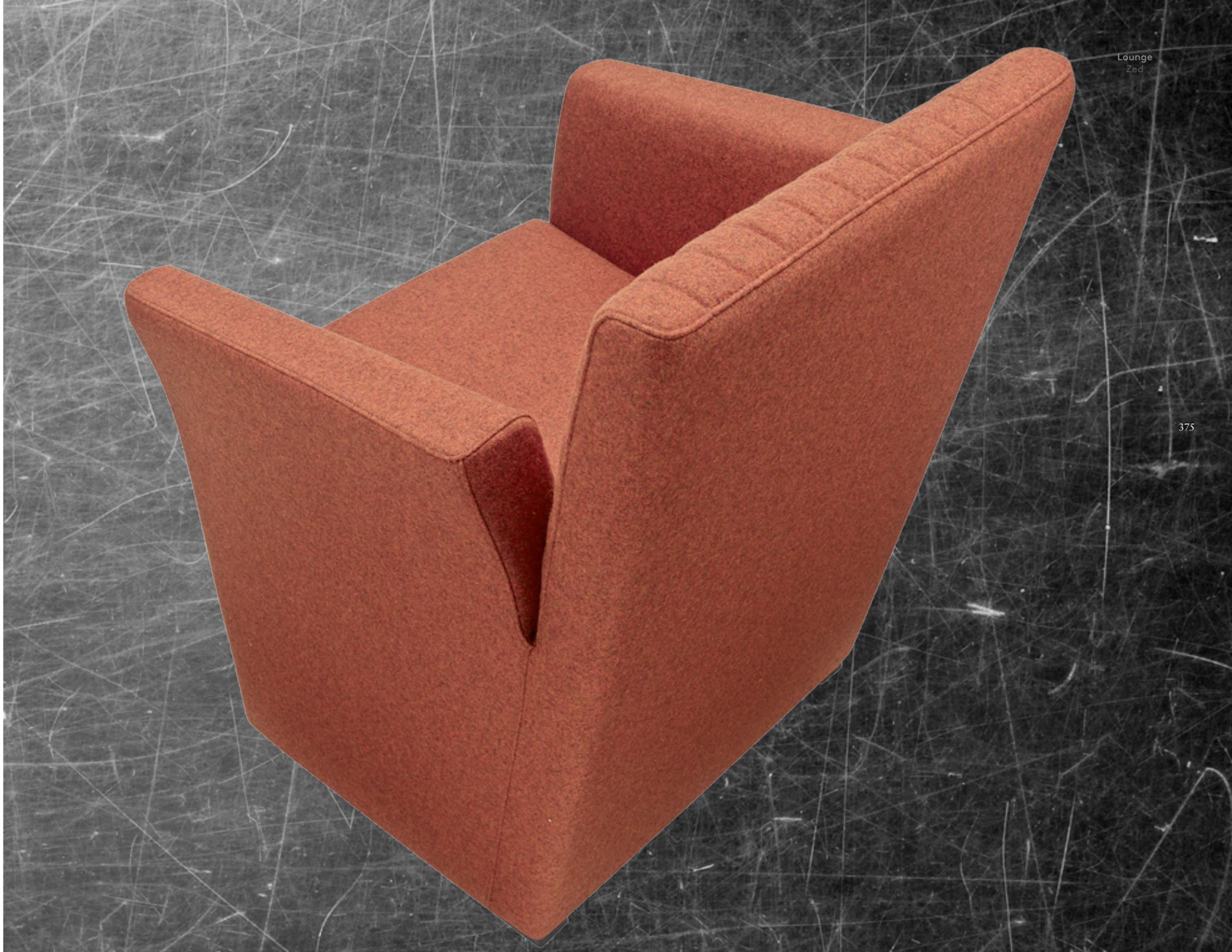


Zed

DESIGN
SERGIO BELLIN

Matelassé





Lounge
Zed



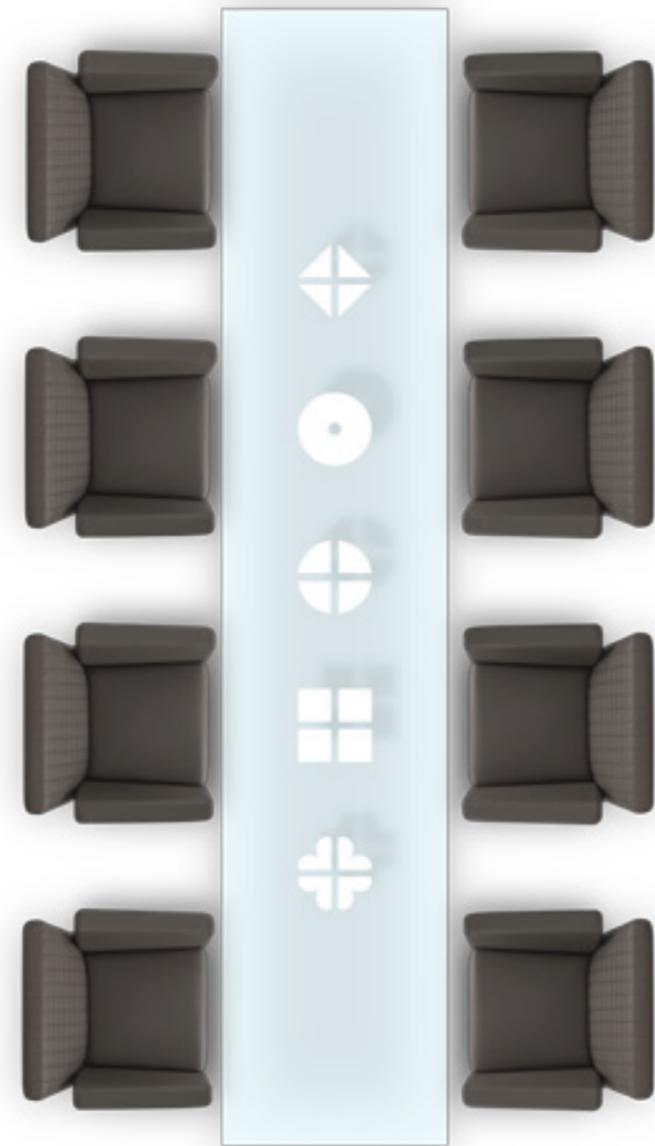
377



378



379



Zed



380



381





Tables

386



387

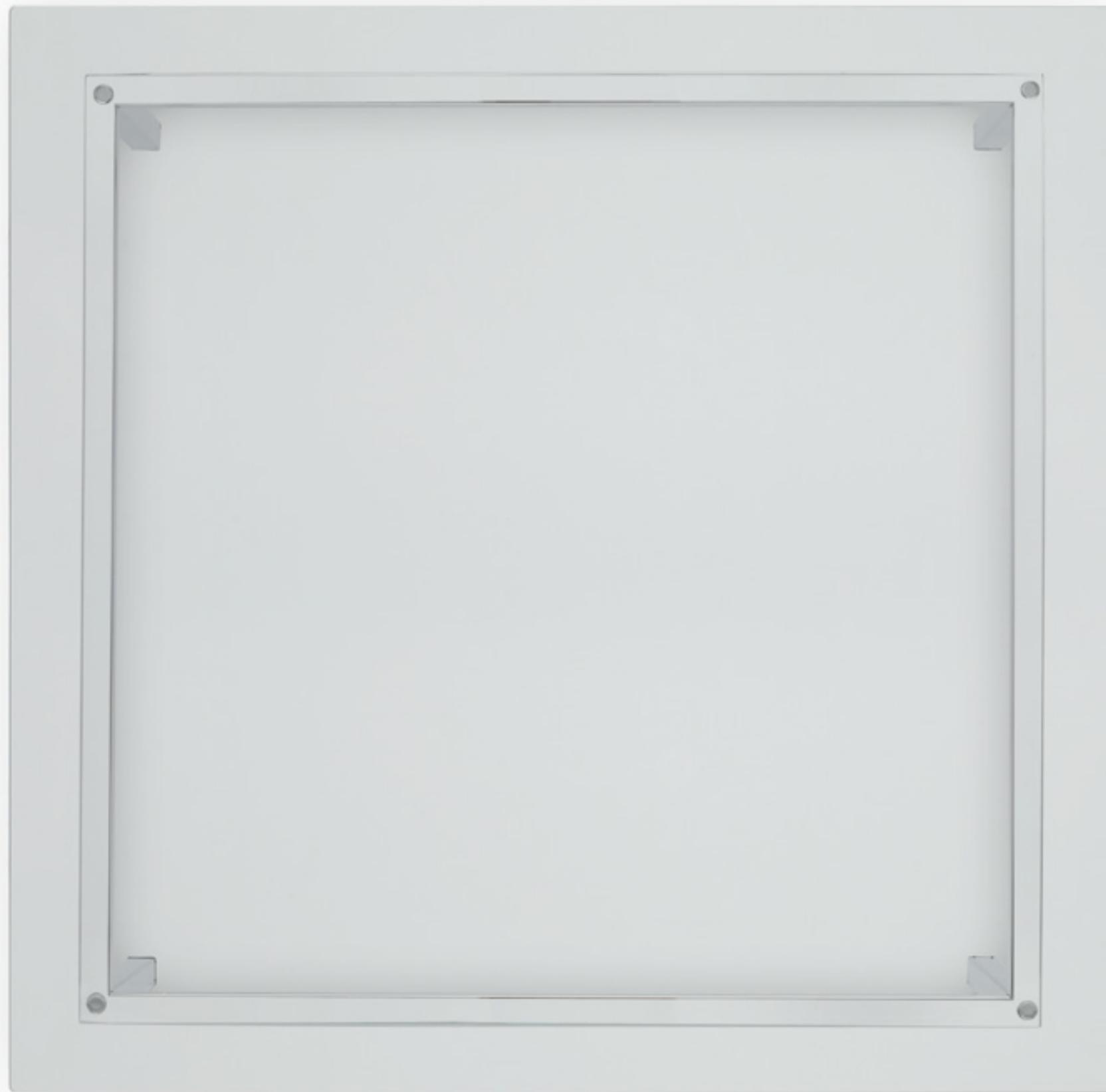


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389





392



393



✕ Flora



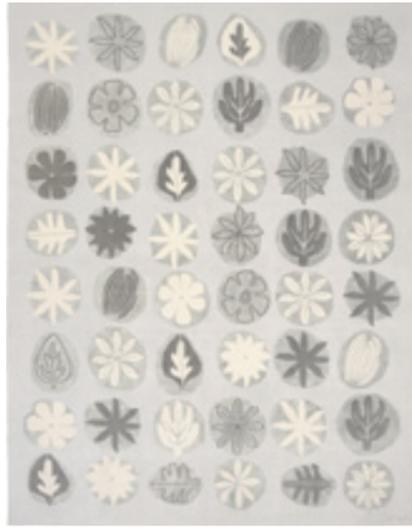
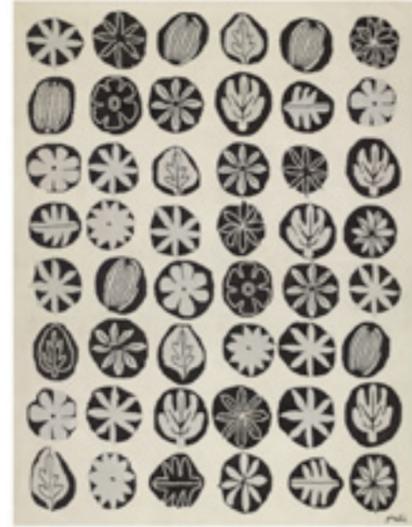
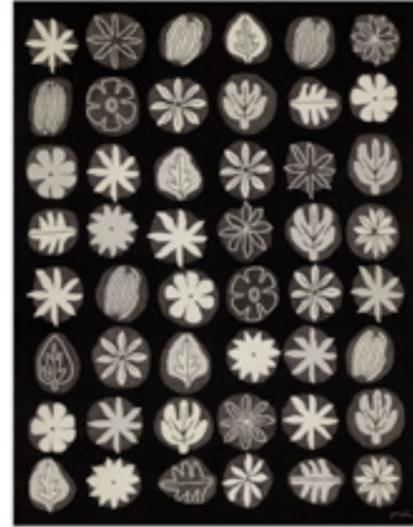
Carpets

Flora

DESIGN
ALDO CIBIC

396





Le persone creano le opportunità,
le società le sviluppano.

People create growth, companies report it.

Brian Joffe

Green'S

Ouverture



Community

Arte'S 

Green'S

DESIGN
BALDANZI & NOVELLI

404



405



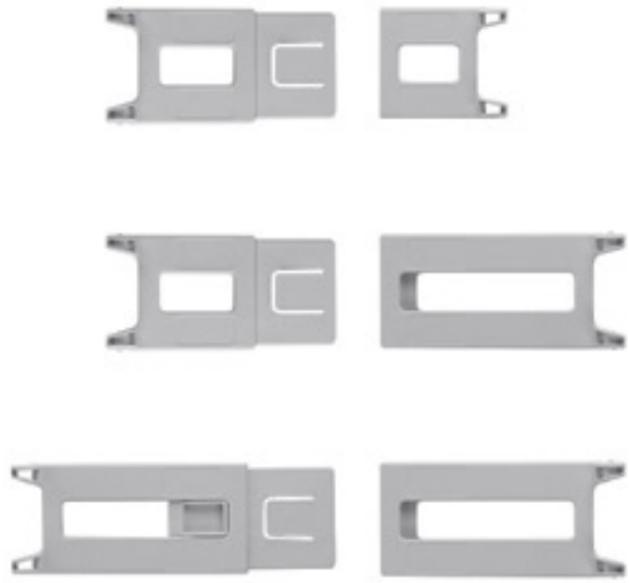






412

413



Ouverture

DESIGN
ENRICO CIONCADA

414



415



416



417



Più si riesce a guardare dietro,
più avanti si riuscirà a vedere.

*The further back you can look,
the further forward you can see.*

Winston Churchill

⌘ Matinée

⌘ Daytona

⌘ Queen Premium



Public Spaces

Matinée

DESIGN
SERGIO BELLIN E FIORENZO DORIGO

422



423

Matinée 1

424



425







428



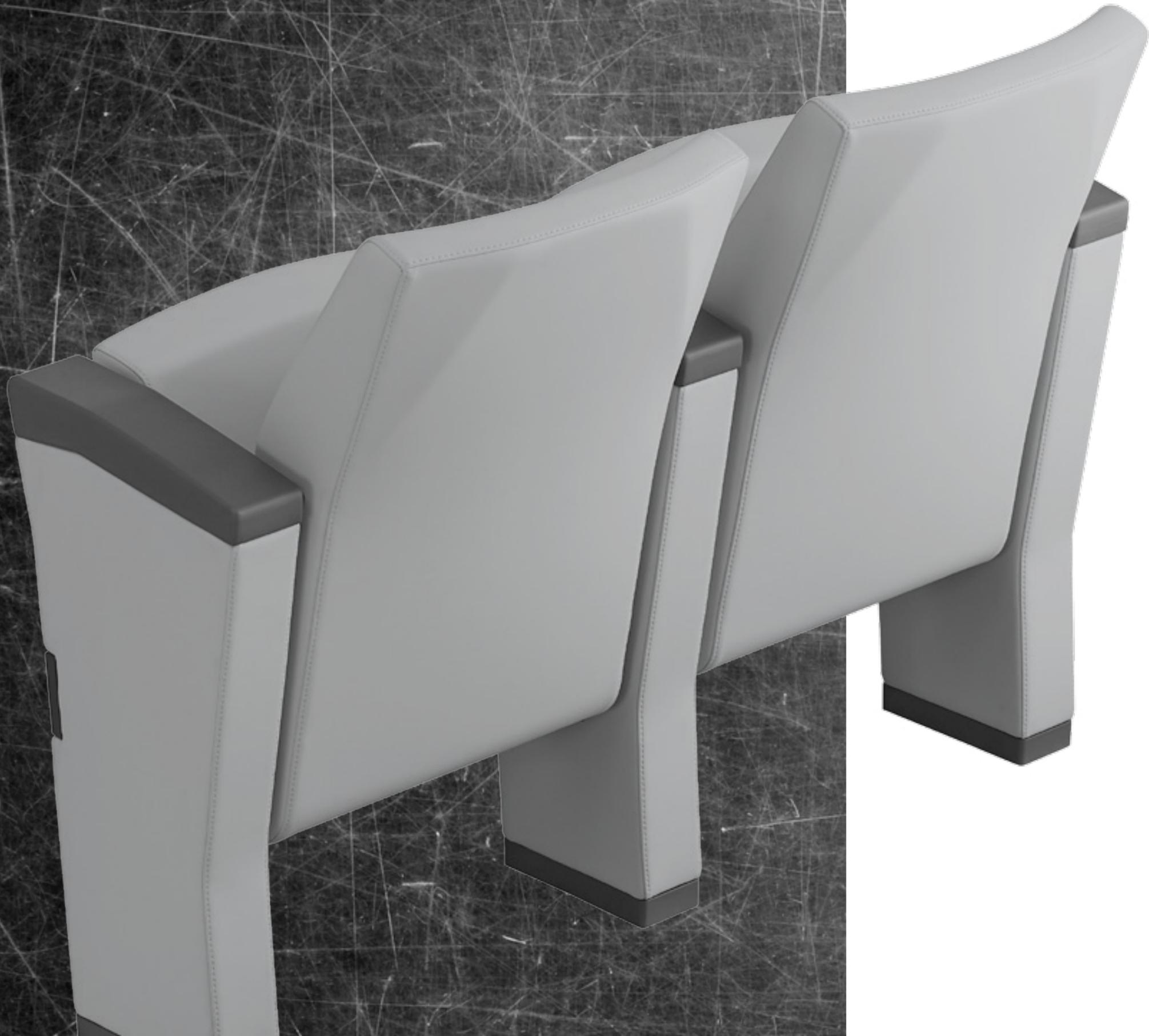
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430



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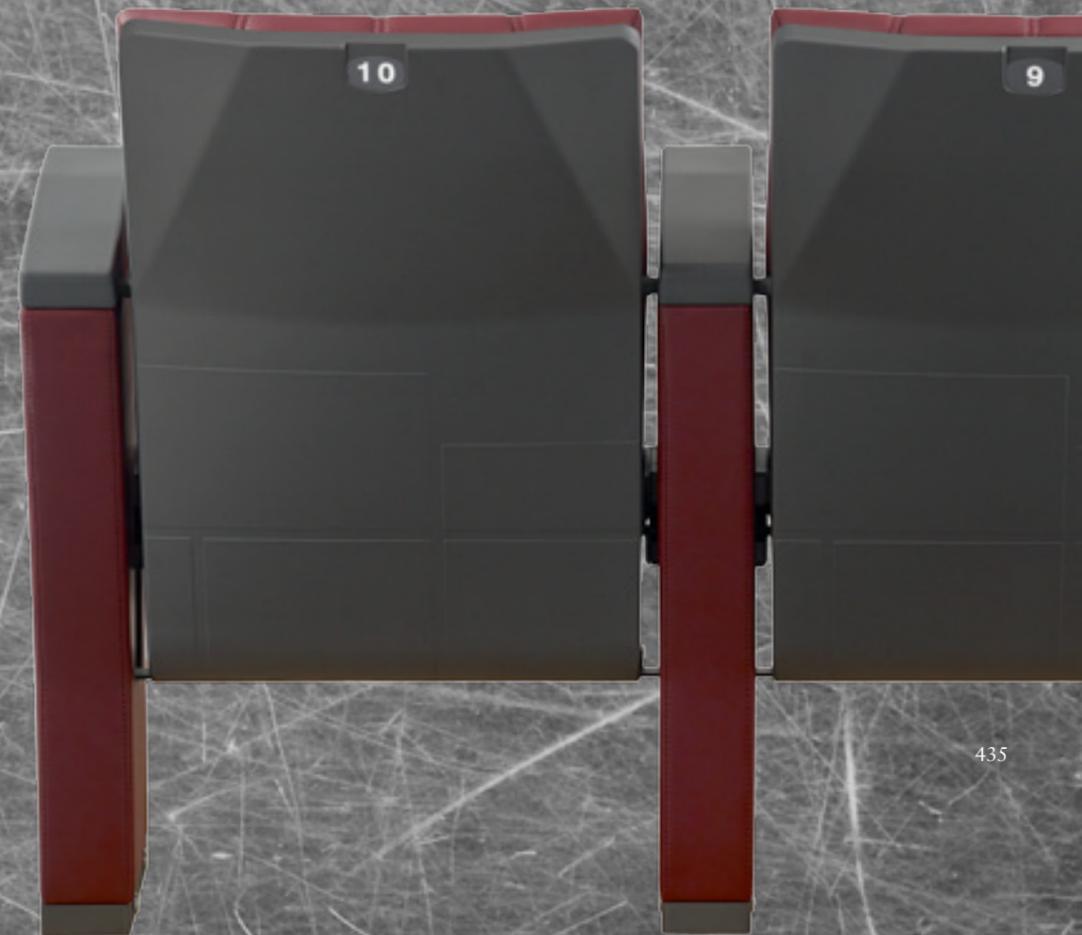


434



10

9



435

Matinée 2



436



437



438



439

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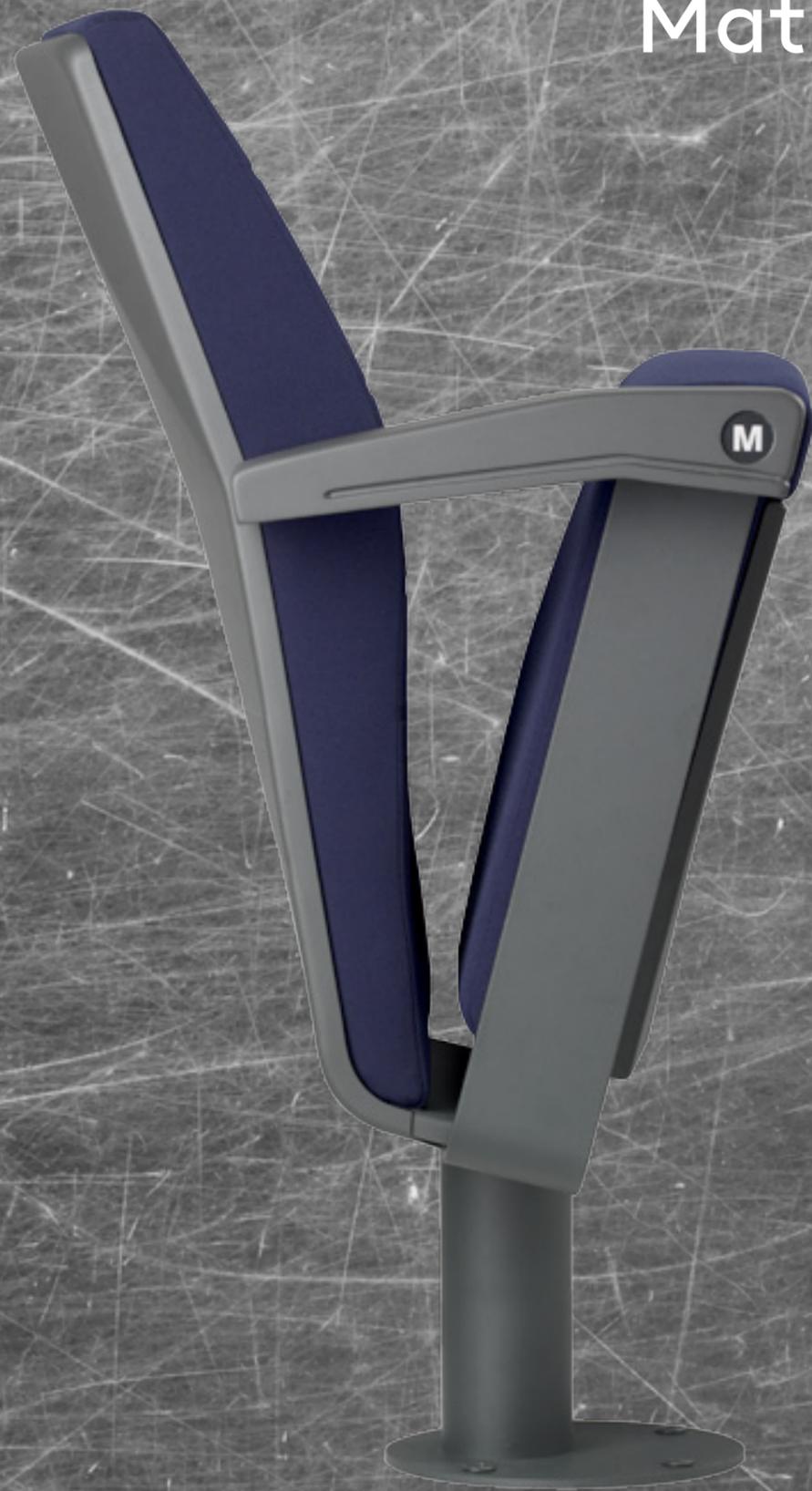
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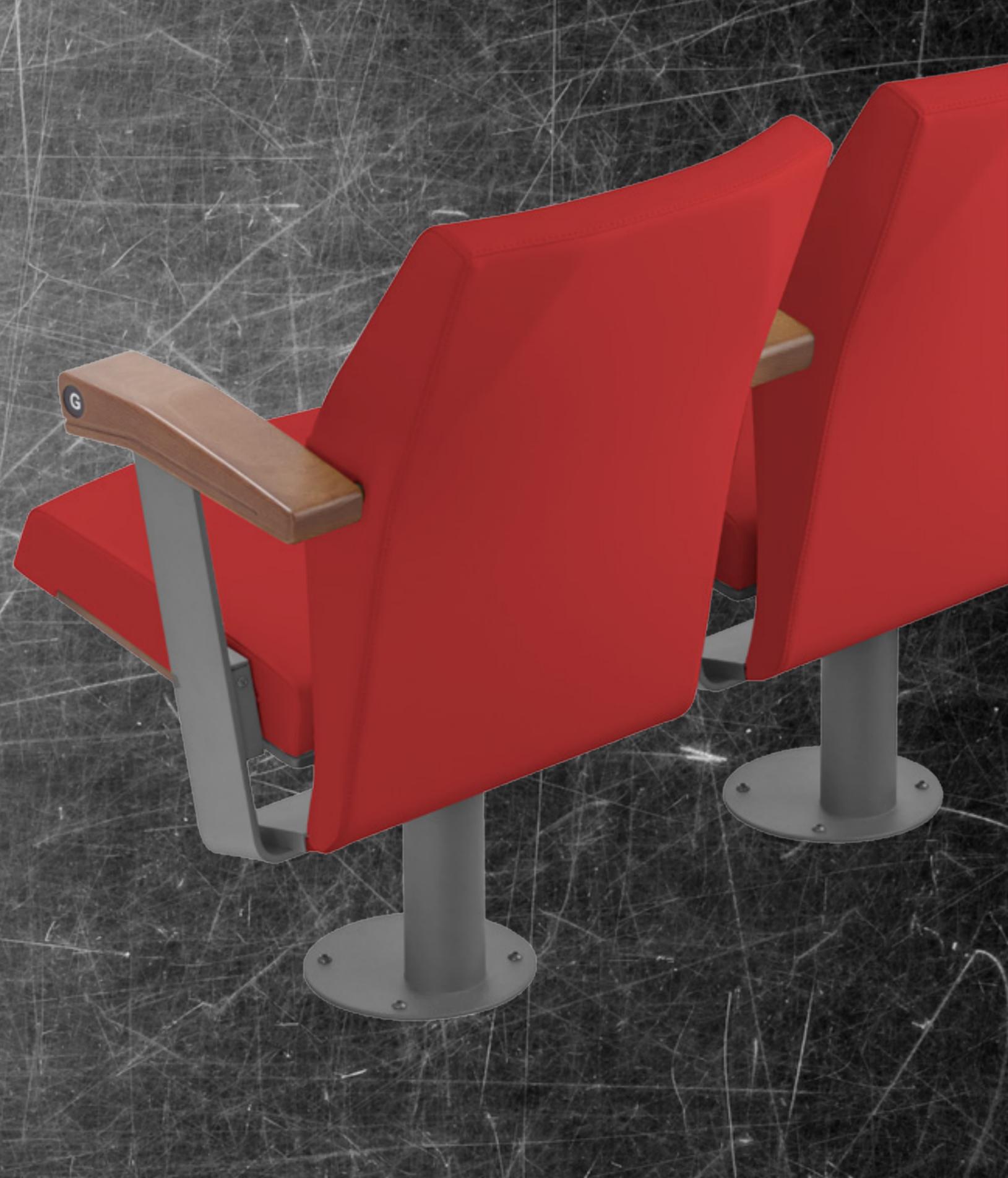


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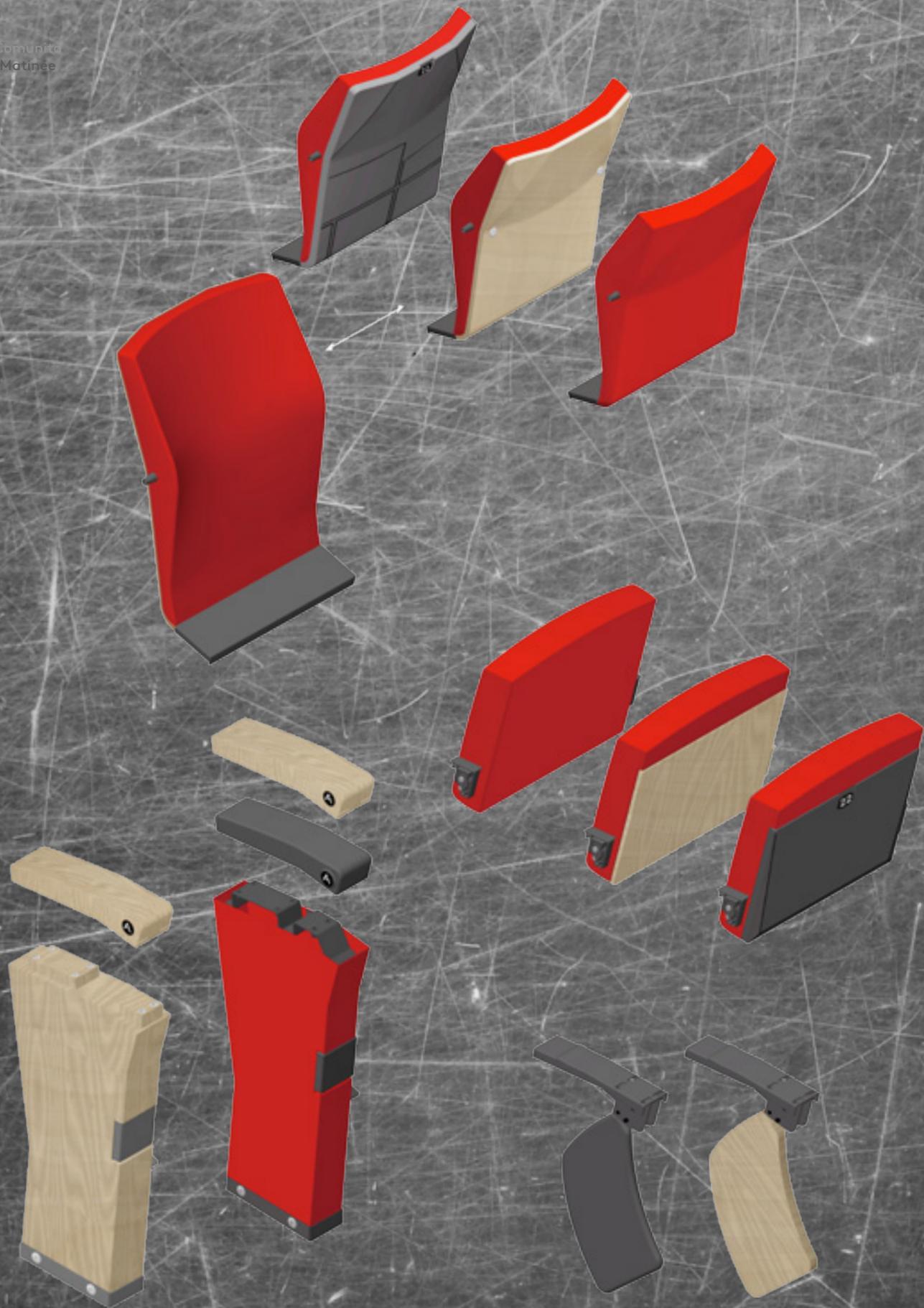


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Daytona



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Leaf p.40



4You p.40



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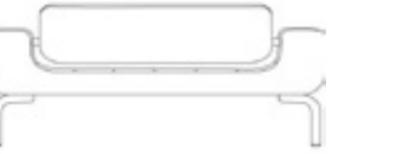
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